

SPACE 4YOU

SPACE, A DRIVER FOR COMPETITIVENESS AND GROWTH

PROGRAMME





**REGIONE
PUGLIA**



NEREUS

INTERNATIONAL CONFERENCE

SPACE4YOU

SPACE, A DRIVER FOR COMPETITIVENESS AND GROWTH

BARI HOTEL VILLA ROMANAZZI
FEBRUARY 27TH - 28TH 2014

with the support of



in collaboration with



9:30-10:00

Welcome

Michele Emiliano

Mayor of Bari

Opening remarks

Giuseppe Acierno

President, Apulian Aerospace Cluster

Nichi Vendola

President, Apulia Regional Government

10:00-11:30

SESSION 1: THE USEFUL SPACE

Introduction

Giorgio di Bernardo *Journalist AIRPRESS*

Key-note speeches

Loredana Capone

Regional Minister for Economic Development, Apulia Regional Government

Aldo Sandulli *Extraordinary Commissioner, ASI*

Alessandro Giordani *Head of Communication for the EC in Italy*

Christian Bruns *Vice-President, NEREUS*

11:30-13:00

Round Table:

How can Space Agencies work with Regions?

Moderator

Giovanni Sylos Labini *BoD, Apulian Aerospace Cluster*

Introduction

Roya Ayazi *General Secretary, NEREUS*

Speakers

Franco Ongaro *Director of Technical and Quality Management, ESA*

Augusto Cramarossa *Head of Strategic perspectives and European affairs Unit, ASI*

Philippe Escudier *Head of Space Applications, CNES*

Gunter Schreier *Business Development & Copernicus, Deputy Director, DLR*

13:00-14:00

Lunch

14:30-15:30

Round Table: NEREUS Working Groups

Moderator

Roya Ayazi *General Secretary, NEREUS*

Speakers

Valerio Tramutoli & Branka Cuca *Earth Observation/Copernicus*

Pierpaolo Campostrini *GNSS*

Bruno Pacheco & Christine Leurquin *Telecommunications*

Philippe Lattes *Cluster*

Piero Messidoro *Explo*

Michel Bousquet *CET*

15:30-17:30

SESSION 2: SPACE FOR...

Parallel Session Open Workshops

Environment & Sustainable Energy

(Air quality, Water Resources, Land Use, Agriculture, Forestry applications, Solar, Wind, Biomass, Smart Network)

Chair

Vincenzo Lapenna

Director, National Research Council, Institute of Methodologies of Environmental Analysis

Co-chair

Antonello Antonicelli

Director, Environmental safety and protection, Public Works Policy Unit, Apulia Regional Government

Speakers

SPATIAL INFORMATION FOR MONITORING AND MANAGEMENT OF BUILT ENVIRONMENT
IN SUPPORT TO EUROPEAN ENERGY EFFICIENCY POLICIES

Branka Cuca

Politecnico di Milano – Department of Architecture, Built environment and Construction Engineering

EARTH OBSERVATION TECHNOLOGIES TO SUPPORT AGRO SECTOR IN LOMBARDY:
EXPERIENCES AND PROSPECTIVE OF RL-SPACE4AGRI AND FP7-ERMES PROJECTS

Mirco Boschetti & Massimo Antoninetti *IREA-CNR*

INTEGRATION OF SATELLITE AND GROUND BASED OBSERVATIONS FOR IMPLEMENTING THE EUROPEAN DIRECTIVE
FOR AIR QUALITY (2008/50/CE): PM10/2,5 MONITORING IN BASILICATA REGION

Achille Palma *ARPA Basilicata*

AGRISMART PROGRAMME – AN INITIATIVE IN TUSCANY

Sabino Titomanlio *Associazione ToscanaSpazio Direttore Esecutivo*

USER NEEDS AND COMMUNICATION APPROACH: THE CASE OF THE LAMPRE PROJECT

Umberto Pernice *LAMPRE team*

COASTLINE MONITORING FOR REGIONS

Didier Treinsoutrot *CEREMA/DTerSO/DALETT/DIRECTION*

SATELLITE MONITORING AND MANAGEMENT OF LEGAL AND ILLEGAL WASTE

Dimitrios Sykas *Planetek Hellas*

Emergency & Disasters (Forest Fire, Landslide, Floods, Earthquake)

Chair

Vincenzo Cuomo

President, TeRN Consortium

Co-chair

Nadia Pinaridi

Scientific Director Ocean Lab (CMCC)

Speakers

THE ROLE OF END-USERS IN IMPROVING SCIENCE PRODUCTS PERFORMANCE:

SATELLITE BASED EARLY FIRE DETECTION IN 3 ITALIAN REGIONS

Nicola Pergola *CNR-IMAA*

FROM RESEARCH TO PRE-OPERATIONAL SERVICES: BENCHMARKING OF OPERATIONAL PRODUCTS

FOR VOLCANIC ASH MONITORING AT THE LONDON VAAC

Alfredo Falconieri *Geospazio Italia s.r.l.*

FP7-FUNDED INITIATIVE: THE PRE-EARTHQUAKES FP7 PROJECT (EU-RUSSIA COLLABORATION)

Valerio Tramutoli *University of Basilicata*

COOPERATIVE MULTIAGENT SYSTEMS FOR INTEGRATED APPLICATIONS

SMART: SPACE FOR SMART RESOURCE MANAGEMENT FOR DISASTER EARLY WARNING

Sabino Cacucci *Marketing & Strategies Manager, Sistemi Software Integrati S.p.A. A Finmeccanica Company*

SATELLITE RAPID MAPPING & OPEN DATA

Giulio Ceriola *Planetek Italia*

ITALIAN ARMY'S CAPABILITIES IN THE MANAGEMENT OF CRISIS AND ENVIRONMENTAL DISASTERS.

CASE STUDIES RELATED TO PUGLIA AND TO SOUTHERN ITALY

Colonel Sergio Marrone *11th Engineers Regiment Commander*

Transport & Infrastructures (Road, Railways, Marine, Air Traffic)

Chair

Steve Dibnah *Director of Sustainable Economic Growth, Leicester City Council*

Co-chair

Nicola Zaccheo *CEO of Sitael*

Speakers

MOBILE SERVICES–GUIDELINES FOR EUROPEAN REGIONS (EUROPEAN MOBILE AND MOBILITY INDUSTRIES ALLIANCE)

Jürgen Vogel *bavAIRia e. V.*

FP7-FUNDED INITIATIVE: THE ISSUE (REGIONS OF KNOWLEDGE)

Steve Dibnah *Director of Sustainable Economic Growth, Leicester City Council*

FP7-FUNDED INITIATIVE: THE ISTMES PROJECT (GMES/COPERNICUS DOWNSTREAMS)

Francesco Soldovieri *CNR-IREA*

MONITORING OF TRANSPORT INFRASTRUCTURES BY USING SYNTHETIC APERTURE RADAR SATELLITES

Davide Oscar Nitti *Geophysical Applications Processing – G.A.P. Srl*

DEVELOPING THE EUROPEAN EO SERVICES INDUSTRY

Geoff Sawyer *General Secretary, EARSC*

Smart Cities (Urban Planning, Digital Divide, Traffic Control)

Chair

Frank Lochter

Ministry of Economic and European Affairs, Representative (Land Brandenburg)

Co-chair

Lorenzo Vasanelli

President, DHITECH – Apulian Hi-tech Technological Cluster

Speakers

FUTURE TOWN IN THE COUNTRYSIDE

Frank Lochter *Ministry of Economic and European Affairs, Representative (Land Brandenburg)*

SINOPIAE: MULTI-SCALE MONITORING OF ANTHROPOGENIC EFFECTS ON AIR QUALITY AND CLIMATE CHANGE IN LOMBARDY REGION

Walter Dinicolantonio *Project Manager & Remote Sensing Specialist, CGS S.p.A.*

EXAMPLE FROM MADRID

Eugenio Fontán Oñat *MADRID Aerospace Cluster, General Manager*

SOIL LOSS AND GEOSPATIAL INDEXES FOR SMART URBAN PLANNING

Claudio Lamantia *Planetek Italia*

SATELLITE APPLICATIONS IN PRACTICE : SUCCESS STORIES FROM EUROPEAN CITIES

Teodora Secara *Eurisy User Programme coordinator*

THE PROJECT ENERIG-OD

(EUROPEAN NETWORK FOR REDISTRIBUTING GEOSPATIAL INFORMATION TO USER COMMUNITIES – OPEN DATA)

Silvano De Zorzi *Veneto Region*

Business Partnerships (Procurement policy for big clients, instruments of project financing, b2b meetings)

Chair

Giovanna Genchi *Manager, International Business Promotion Department, Apulia Regional Government*

Co-chair

Antonio De Vito *Managing Director, Puglia Sviluppo S.p.A.*

Speakers

THALES ALENIA SPACE: COMPANY PRESENTATION AND SUPPLIER QUALITY POLICY

Claudio Sanna

Head of Purchasing Department at Joint Venture level, Thales Alenia Space

CGS & OHB: COMPANY PRESENTATIONS

Giovanna Ober

Deputy Head of Research & Innovation, CGS S.p.A.

Cornelius Schalinski

Head of Sales institutional Projects, OHB System AG

AIRBUS DEFENSE AND SPACE ORGANIZATION AND SUPPLY CHAIN BEST PRACTICES

Daniel Gheri

Space Systems Italian Operations and Industrial Integration, Airbus Defence and Space

ESA BIC, EUROPEAN SATELLITE NAVIGATION COMPETITION, APP CAMPS, S2G2M2 INNOVATION VOUCHERS

Andreas Dippelhofer

Project Management, Anwendungszentrum GmbH Oberpfaffenhofen (AZO)

SPACE APPLICATION AND SERVICES – INNOVATION LABORATORY FOR COMPETITIVENESS AND PARTNERSHIPS

Massimo Comparini

Chief Technical Officer, Telespazio

09:30-10:30

SESSION 3: SPACE FOR REGIONS

Moderator

Peter de Selding

Journalist, Space News

Introduction

Loredana Capone

Regional Minister for Economic Development, Apulia Regional Government

Key-note speeches

Mauro Facchini *Head of Copernicus Unit, DG Enterprise, EC*

Carlo des Dorides *Executive Director, European GNSS Agency (GSA)*

Franco Ongaro *Director of Technical and Quality Management, ESA*

Denis Moura *Adviser for science & space, Embassy of France in Italy*

10:30-13:00

Living Lab: Space for Regions

Coordinator

Francesco Surico

Director, Consulting and Technical Assistance Unit, Innovapuglia

Introduction

Pasquale Chieco

President, Innovapuglia

Speakers

Roya Ayazi *General Secretary, NEREUS*

Giovanni Bertolone *President, CTNA*

Nick Veck *Head of Strategy & External Affairs, Catapult*

Hans Bracquené *President, SME4Space*

Mauro Facchini *Head of Copernicus Unit, DG Enterprise, EC*

Maurizio Fagnoli *President, ASAS*

Domenico Favuzzi *President, Confindustria Apulia*

Maurizio Madaï *Aerospace Coordinator, AIAD*

Geoff Sawyer *General Secretary, EARSC*

Giovanni Sylos Labini *President, AIPAS*

Conclusions

Angela Barbanente *Vice-President, Apulia Regional Government*

13:00-14:00

Lunch

14:00-16:00

Living Lab: Space for Regional Best Practices

Coordinator

Francesco Surico

Director, Consulting and Technical Assistance Unit, Innovapuglia

Introduction

Evelina Milella

President, Regional Agency for Technology & Innovation (ARTI)

Speakers

Stefano Agnelli

Director of European Institutional Affairs, Eutelsat, SABER Network

Adriana Agrimi

Manager, Industrial Research & Innovation Department, Apulia Regional Government

Massimo Comparini

Chairman of SpinIt, Space Innovation in Italy Technology Platform

Marlene Antunes de Assis *Azores Region*

Philippe Escudier *Head of Space Applications, CNES*

Eugenio Fontàn Oñiate *Aerospace Cluster, Madrid*

Walter Piperno *Head of SMEs Unit, ASI*

Frank Lochter *Ministry of Economic and European Affairs (Land Brandenburg)*

Conclusions

Loredana Capone

Regional Minister for Economic Development, Apulia Regional Government

16:00-17:00

Round Table: Space for Careers Opportunities

Coordinator

Roya Ayazi

General Secretary, NEREUS

Speakers

Dominique Tilmans

Senator, Chair EISC

Francesco Emma

Coordination with Member States Office, ESA

Paolo Nespoli

ESA Astronaut

Mario Cosmo

CTO, ASI

Nicola Zaccheo

CEO of Sitael

17:00-18:30

SESSION 4: CONCLUDING REMARKS

Key-note speeches

Giuseppe Acierno *President, Apulian Aerospace Cluster*

Roya Ayazi *General Secretary, NEREUS*

Simonetta di Pippo *Head of the ASI European Space Policy Observatory, Brussels*

Dominique Tilmans *Senator, Chair EISC*

Nichi Vendola *President, Apulia Regional Government*

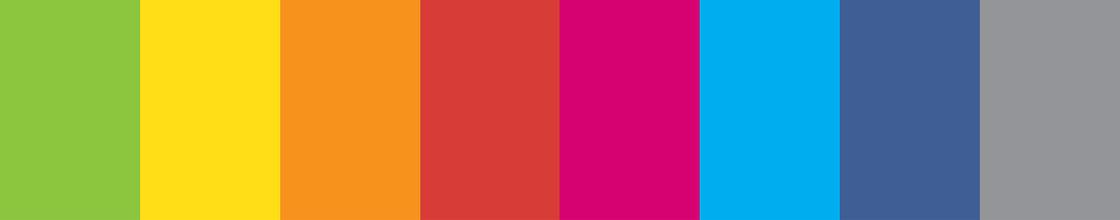
18:30-19:30

SIDE EVENT

Speed professional networking for students
and young professionals

Coordinator

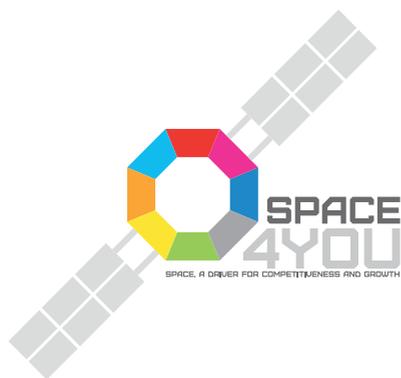
Fiorella Coliolo *Apulian Aerospace Cluster*



NOTE

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www.regione.puglia.it

INFO

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PUGLIA EUROPA
Investing in your future.

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