

ITALIA
expo shanghai 2010
上海世博会意大利馆

Italian Pavilion
Apulia Region Exhibition

(July 15, 2010)

**Prepared and Submitted by
Edelman Shanghai Office**

| Apulia Region Exhibition Demonstrates the Future Inspired by Italian Excellence | | | | | |
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Date of Issue: Jun. 28, **Publication:** Laodong Daily
2010
Article Type: News **Circulation:** 200,000
Size: 23.8*5.7 cm² **Page:** T2 【Park Guide】

Summary:**A Glimpse of Italy's Future at Apulia Regional Exhibition**

- Founded in 1949, Laodong Daily's readers consist of a majority of workers. It is a comprehensive daily newspaper.
- The Italian Pavilion today officially launched the Apulia Region exhibition entitled “Apulia: Italian Excellence Designing the Future”.
- Apulia is a beautiful area in the south-east of Italy, also known as the “Heel of Italy”. With its advanced industrial R&D capability, Apulia has become the main region for the production of renewable energy in the whole of Italy.
- Over the course of the exhibition, a series of exhibits have and will be held to skillfully showcase Italy's glorious past and its promising future.

**普利亚地区展品味意大利未来**

据悉，普利亚地区展将一直在意大利馆展出至7月7日。展示期间，一系列丰富多彩的活动将展现意大利璀璨光辉的历史和充满希望的未来。

昨天，意大利馆正式启动名为“普利亚，意大利卓越未来的发源地”的普利亚地区展。该展览旨在彰显普利亚地区在创造可持续、舒适宜人的城市环境以及和谐的都市社会过程中

所积累的宝贵经验。

普利亚位于意大利这只“靴子”的高跟部分，撑起了意大利的卓越未来。凭借先进的研发实力，普利亚现已成为意大利主要的可再生能源生产地区。如今，普利亚专注于诸多区域开发和发项目，例如增加太阳能和风能的生产，建设水管理基础设施，投资水循环工厂以及打造并发展区域电影产业。

普利亚地区展将一直在意大利馆展出至7月7日。展示期间，一系列丰富多彩的活动将展现意大利璀璨光辉的历史和充满希望的未来。

来。一场名为“普利亚，城市让生活更美好：发展与合作”会议，也将在意大利馆举行。该会议将展示普利亚在可再生能源、动态建筑规划领域的最佳实践，这些实践为应对未来挑战提供能源问题，提出了可行的解决方案。届时，“旋转塔”将作为迄今为止最具创意且环保的项目之一在会议上做展示。此外，名为“普利亚，共赏意大利卓越未来”的盛大品鉴活动也将随后展开。

与此同时，意大利电影节也于昨天举行了盛大的开幕仪式。意大利最优秀、最具潜力的电影导演之一 Pippo Mezzapesa 等诸多意大利电影界名流同亮相开幕式。6月27日至7月4日每天17时，在普利亚拍摄的一批影片将通过生动画面，为游客捕捉这片迷人土壤的美丽、野性及浪漫。 □ 记者 王斌

Date of Issue: Jun. 28, **Publication:** Xinmin Evening News
2010
Article Type: News **Circulation:** 1,200,000
Size: 18.1*7.7 cm² **Page:** A7 【World Expo】

Summary:**Silver “Rotating Tower” Absorbs Solar Energy**

- Xinmin Evening News is a daily newspaper in Shanghai that covers local news, sports, business, jobs and community events.
- The Italian Pavilion today officially launched the Apulia Region exhibition entitled “Apulia: Italian Excellence Designing the Future”. The exhibition aims to showcase the Apulia Region's valuable experience in creating a sustainable and pleasant city environment and harmonious urban society.
- Apulia is already the main region for the production of energy from renewable power sources in the whole of Italy. The R&D capabilities of Apulia-based companies are highly advanced and the industrial implications of R&D and renewable energy result in very innovative sustainable architecture and construction projects.
- A model of the rotating tower is being showcased in west lobby of the Italian Pavilion to represent Apulia's environmentally friendly innovation.

新民晚报

■ 旋转塔不再需要外部供能，塔的每一部分会用作住宅和商务楼宇不同用途，可独立转动，确保能源利用最大化。
本报记者 孙中敏 摄

银色“旋转塔”吸收太阳精华**——意大利馆普利亚大区展的环保探索和创意**

建造可向阳旋转的太阳能楼宇，力争建设欧洲最大的太阳能排水系统……在昨天开幕的世博会意大利馆普利亚大区展上，普利亚大区行政长官尼科·范多拉(Nichi Vendola)介绍的这一地区环保举措让人眼前一亮。有意思的是，中国孩童喜欢玩的风筝也成为其环保创举的灵感来源。

“我们是全意大利最主要的可再生能源生产地区，是最大的

太阳能生产地区。在意大利，我们第一个使用风能。”对于本区的能源使用现状，尼科·范多拉非常自豪。目前，大区已经投入了超过40亿欧元，用于相关配套设施建设。在他看来，保护环境本身就是创造财富。尼科·范多拉介绍，普利亚大区拥有意大利最大的钢铁企业 IIVA，为了显示环保的决心，该区两年前出台法案，对企业环保指数做出严格限制。仅仅用了两年时间，IIVA 的氮氧化物排放量从 9 毫克/立方米下降至 0.4 毫克/立方米，成为环境友好型企业。

这两天，走进意大利馆，你可以在门厅的西侧发现一座银色的宝塔模型，它代表了普利亚大区对环保的探索和创意。它叫“旋转塔”，由普利亚大区一家建筑公司设计，根据设想，它的外立面将被太阳能光伏板覆盖，使得旋转塔不再需要外部供能。塔的每一部分会用作住宅和商务楼宇不同用途，可独立转动，确保能源利用最大化。

尼科·范多拉透露，目前，普利亚大区拥有全欧洲最大的城市排水系统，城市管理者们正在尝试，不久，这一系统也能用太阳能驱动。 本报记者 陆桦华

Date of Issue: Jul. 2, 2010 **Publication:** China Daily

Article Type: News **Circulation:** 370,000

Size: Full Page **Page:** 24 【italy special】

Summary:

Apulia Presents Renewable Energy in Italy Pavilion

- China Daily is the national English-language newspaper and is one of the most authoritative newspapers in the country.
- Alongside exhibitions at the Italian Pavilion during Apulia Regional Exhibition, a conference will introduce the region's work in energy and sustainable development, titled "Better City, Better Life."
- As the second largest pavilion after the China Pavilion in the Expo Garden, the Italy Pavilion features interlinking walkways and varied exhibits.
- Land where Tradition meets Innovation: The theme of the Italian Pavilion City of Man' represents a proposal for better city molded to man's needs; one that is livable and stimulating; beautiful and efficient. Italy seeks to share the experiences of its own cities, which for thousands of years have faced the problem of balancing respect of human nature with protection of historical inheritance and maintaining a sustainable relationship with the territory. The commissioner general of the Italian Pavilion Beniamino Quintieri conducted the interview with China Daily.
- Sharing Sustainable Practices with China: As one of the most developed regions in the south of Italy, Apulia combines tradition and culture with business innovation. Alongside exhibitions at the Italian Pavilion during Apulia week, a conference will introduce the region's work in energy and sustainable development, titled "Better City, Better Life." Nichi Vendola, the governor of Apulia explained the target of this exhibition in the interview conducted with China Daily.
- Exquisite wedding gowns grace the catwalk: The Italian Pavilion held a grand wedding fashion show on Friday night, themed "Italian Style Marriage in Apulia," showcasing more than 40 elegant, stylish and glamorous wedding dresses.

CHINA DAILY



Date of Issue: Jul. 3, 2010 **Publication:** Laodong Daily

Article Type: News **Circulation:** 200,000

Size: 24.1*8.5 cm² **Page:** T4 **【Live】**

Summary:

Apulia's Contribution in Environmental Innovation

- Founded in 1949, Laodong Daily's readers consist of a majority of workers. It is a comprehensive daily newspaper.
- An exhibition dedicated to Italy's Apulia Region is currently showcased at the Italian Pavilion, with its vivid photos, the exhibition area attract many visitors.
- The vice governor of Apulia Region reminds that city cannot bear development at the cost of breaking the natural balance. Apulia Region is making investments on the city's sustainability in order to create an ecological-friendly life for the citizens.
- As the most important region for Italy's renewable energy and solar power, Apulia Region has learnt that environmental protection brings about wealth. Expo visitors can experience the Apulia's technology when visiting the Italian Pavilion, where a silver rotating tower has been newly placed to showcase the idea of providing electricity for home and office through solar energy.
- Currently, Apulia Region has the largest drainage system in Europe. In the near future, it is also expected to be driven by solar power, which will surely become a good role model for a metropolis like Shanghai.

劳动报

意大利普利亚大区贡献环保创新理念

不惜代价发展城市只会带来更大损害



游客在意大利馆的普利亚区展区里游玩。

走进意大利馆普利亚大区，有一幅图片吸引了很多人的视线：男人、女人、老人和孩子拉着躺在一片已开荒的土地上，守护着中间那仅存的几株幼苗……

“我们曾经不惜一切代价发展城市，结果却是给城市带来了更大的损害。如今，我们在可再生能源方面做出巨大的投资，只为了建造一个可持续发展的城市。”在昨天意大利馆“可再生能源和可持续发展建筑”会议上，意大利普利亚大区副区长罗达娜·卡彭提供了这样一条教訓。为了经济发展和损害城市，是极为错误的想法。

普利亚大区是全意大利最主要的可再生能源生产地区，是最大的太阳能生产地区。在欧

大利，普利亚大区第一个使用风能。目前，大区已经投入了超过40亿欧元用于相关配套设施建设。

曾经走过的弯路告诉普利亚大区的决策者们，保护环境本身就是创造财富。据介绍，普利亚大区拥有意大利最大的钢铁企业Iva。为了显示环保的决心，该区两年前出台法案，对企业环保指数做出严格限制。仅仅用了两年时间，Iva的二氧化硫排放量就从9毫克/立方米下降至0.4毫克/立方米，成为环境友好型企业。

这两天走进意大利馆，游客可以在入口门厅的西侧发现一座银色的宝塔模型。它代表了普利亚大区对环保的探索和创意。这个叫

“旋转塔”的建筑，外立面将被太阳能光伏板覆盖，使得旋转塔不再需要外部供电。塔的每一部分会用作住宅和商务楼宇不同用途，可独立转动，确保能源利用最大化。“生态建筑将是可持续发展城市未来的方向，发展城市的同时也还给大自然一个美好的面貌。”罗达娜·卡彭这样阐述了自己的理解。

目前，普利亚大区拥有全欧洲最大的城市排水系统。不久前这一系统也能用太阳能驱动。当地大学实验室正在设计一种类似于风车的装置，让其在空中同时汲取太阳能和风能。普利亚大区的城市管理者们希望，这些探索也能给上海这样发展迅速的大都市提供良好的借鉴。 □ 记者 黄丹涛 摄影 林祥

Date of Issue: Jul. 8, 2010 **Publication:** Construction Times
Article Type: News **Circulation:** 180,000
Size: 7.4*7.0 cm² **Page:** 7

Summary:

Apulia's Regional Exhibition Opens at the Italian Pavilion

- Established in 1989, Construction Times is a newspaper that is distributed throughout China.
- The Italian Pavilion officially launched the Apulia Region exhibition entitled “Apulia: Italian Excellence Designing the Future” on June 27. The exhibition aims to showcase the Apulia Region's valuable experience in creating a sustainable and pleasant city environment and harmonious urban society, which perfectly links to the Shanghai Expo's theme of “Better City, Better Life”.
- The seminar held on July 2 talks about renewable energies, sustainable development in Apulia. During the seminar, designer of the “Rotating Tower”, David Fisher voiced out his thoughts behind his design.

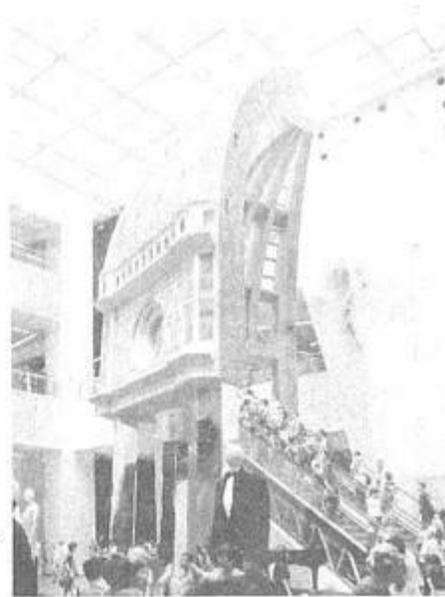


意大利馆启动普利亚地区展

本报讯(记者 顾今)6月27日至7月7日,上海世博会意大利馆正式启动名为“普利亚,意大利卓越未来的发源地”的普利亚地区展。该展示旨在彰显普利亚地区在创建可持续、舒适宜人的城市环境,及和谐的都市社会过程中所积累的宝贵经验,完美契合了上海世博会“城市,让生活更美好”的主题。这是记者7月2日在该馆举行的“普利亚,城市让生活更美好:发展与合作”会议上获悉的。

会议展示了普利亚在可再生能源、动态建筑规划领域的最佳实践,这些实践为应对未来稀缺能源问题,提出了可行的解决方案。“旋转塔”作为迄今为止最具创意且环保的项目之一,在会上做了演示。“旋转塔”的设计师戴维·菲舍尔博士强调说,在其职业生涯里,他始终专注于两个概念:一是运用预制单元结构式的工业方法进行设计;二是动态建筑技术,即将传统的三维设计与四维——时间相结合。随着他新设计的

“旋转塔”的问世,他正用“时间”这一第四维元素引领一个崭新建筑时代的到来。



图为游人如织的意大利馆内

Date of Issue: Jun. 27, 2010 **Publication:** www.eastday.com
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:

Apulia Region Exhibition Opens at the Italian Pavilion; Original Films Shown in the Pavilion (Photos)

- Eastday.com is the most influential and comprehensive news portal site in Shanghai. It is widely used by local and overseas Netizens to obtain information about Shanghai.
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 东方世博 | 2010.eastday.com

 东方世博 >> 滚动新闻 >> 正文

意大利馆普利亚地区展举行 馆内展映原味电影[图]

2010年6月27日 22:47 来源:东方网 作者:乔礼 选稿:赵菊玲

东方网记者乔礼6月27日报道:今天,意大利馆正式启动名为“普利亚,意大利卓越未来的发源地”的普利亚地区展。该展示旨在彰显普利亚地区在创建可持续、舒适宜人的城市环境,及和谐的都市社会过程中所积累的宝贵经验,展出将持续到7月7日。

普利亚大区行政长官尼科·范多拉和2010年上海世博会意大利政府秘书长安绮丽出席了今天的剪彩仪式,宣布普利亚地区展正式启动。两位官员均希望游客能藉此机会领略普利亚旖旎风光的同时,了解该地区在可再生能源、可持续发展以及创新绿色建筑方面的突出成就。

据了解,普利亚地区展将一直在意大利馆展出至7月7日。与此同时,“普利亚,值得探索的场景区”电影节同时开展于意大利馆,在今天至7月4日期间,每天都将会播放一部在普利亚当地拍摄的电影,观众可以通过生动的画面捕捉这片进入土壤的美丽、野性及浪漫。

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Date of Issue: Jun. 27, 2010 **Publication:** www.ifeng.com
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:**Apulia Regional Exhibition Leads the Future of Italy**

- Ifeng.com is the window to the world for the Chinese global community and is renowned for its high-quality and unique stories.
- The Italian Pavilion today officially launched the Apulia Region exhibition entitled “Apulia: Italian Excellence Designing the Future”.
- Apulia is a beautiful area in the south-east of Italy, also known as the “Heel of Italy”. With its advanced industrial R&D capability, Apulia has become the main region for the production of renewable energy in the whole of Italy.
- Over the course of the exhibition, a series of exhibits have and will be held to skillfully showcase Italy's glorious past and its promising future.

**普利亚地区展引领意大利式卓越未来**

2010年06月27日 23:21 世博网 【大 中 小】 【打印】 共有评论0条

世博网6月27日消息：名为“普利亚，意大利卓越未来的发源地”的普利亚地区展今天在意大利馆正式启动。该展示旨在彰显普利亚地区在创建可持续、舒适宜人的城市环境，及和谐的都市社会过程中所积累的宝贵经验。

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与此同时，“普利亚，值得探索的场景”电影节今天在意大利馆拉开序幕。从今天起至7月4日于下午5点以后放映参展影片，届时，一组精彩纷呈的在普利亚拍摄的影片将透过生动的画面为游客捕捉这片迷人土壤的美丽、野性及浪漫。意大利最优秀、最具潜力的电影导演之一Pippo Mezzapesa先生，偕同意大利最大的独立电影制作公司Fandango公司董事长Mario Desiati先生，以及开幕影片《黑色的男人》（L' uomo nero）的制片人Donatella Botti先生等诸多意大利电影界名流共同亮相开幕式。

作者：王君武 来源：世博网

Date of Issue: Jun. 27, **Publication:** www.jfdaily.com
2010
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:**[Immediate Report]Apulia Regional Exhibition Leads the Future of Italy**

- Jfdaily.com is the official portal of the Jiefang Daily, published by the Shanghai Municipal Government. Jiefang Daily is a general newspaper covering East China.
- The Italian Pavilion today officially launched the Apulia Region exhibition entitled “Apulia: Italian Excellence Designing the Future”.
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【记者即时播报】普利亚地区展引领意大利式卓越未来

发布者: [ksaron](#) 时间: 2010-06-27 20:40:00 来源: 解放牛网

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解放网即时播报记者 王君武报道: 主题为“普利亚, 意大利卓越未来的发源地”的普利亚地区展今天下午在意大利馆正式启动。该展示旨在彰显普利亚地区在创建可持续、舒适宜人的城市环境, 及和谐的都市社会过程中所积累的宝贵经验。

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与此同时, 本届世博会首个电影节——“普利亚, 值得探索的场景”2010上海世博会电影节今天拉开序幕。从今天起至7月4日下午5点以后放映参展影片。届时, 一组精彩纷呈的在普利亚拍摄的影片将通过生动的画面为游客捕捉这片迷人土壤的美丽、野性及浪漫。意大利最优秀、最具潜力的电影导演之一Pippo Mezzapesa先生, 偕同意大利最大的独立电影制作公司Fandango公司董事长Mario Desiati先生, 以及开幕影片《黑色的男人》(L' uomo nero) 的制片人Donatella Botti先生等许多意大利电影界名流共同亮相开幕式。

本文栏目: [上海](#) 作者: [王君武](#)

Date of Issue: Jun. 27, **Publication:** www.expo2010.cn
2010

Article Type: News

Circulation: Viewership

Size: Full Page

Page: Web News

Summary:

Apulia Regional Exhibition Leads the Future of Italy

- Expo2010.cn is the official website providing expo related news to visitors.
- The Italian Pavilion today officially launched the Apulia Region exhibition entitled “Apulia: Italian Excellence Designing the Future”.
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普利亚地区展引领意大利式卓越未来

2010年06月27日

世博网6月27日消息，名为“普利亚，意大利卓越未来的发源地”的普利亚地区展今天在意大利馆正式启动，该展示旨在彰显普利亚地区在创建可持续、舒适宜人的城市环境，及和谐的城市社会过程中所积累的宝贵经验。

普利亚大区行政长官尼科·范多拉 (Nichi Vendola) 先生陪同2010年上海世博会意大利政府秘书长安顿丽 (Maria Assunta Accili) 女士出席了剪彩仪式，并宣布普利亚地区展正式启动。

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作者：王君斌 来源：世博网

Date of Issue: Jun. 27, **Publication:** www.163.com
2010
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:

Apulia Region Exhibition Opens at the Italian Pavilion; Original Films Shown in the Pavilion (Photos)

- 163.com is a professional portal site leading interactive online and wireless community in China and is a major provider of Chinese language content and services.
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网易新闻 网易 > 新闻中心 > 滚动新闻 > 正文 请输入关键字或新闻 搜索

意大利馆普利亚地区展举行 馆内展映原味电影

2010-06-27 23:10:00 来源: 东方网 第001条 手机看新闻

今天,“普利亚,意大利卓越未来的发源地”正式启动

东方网记者乔礼6月27日报道:今天,意大利馆正式启动名为“普利亚,意大利卓越未来的发源地”的普利亚地区展。该展示旨在彰显普利亚地区在创建可持续、舒适宜人的城市环境,及和谐的都市社会过程中所积累的宝贵经验,展出将持续到7月7日。

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美丽的普利亚位于意大利这只“靴子”的高跟部分,撑起了意大利的卓越未来。凭借先进的研发实力,普利亚现已跃居为意大利主要的可再生能源生产地区。如今,普利亚专注于诸多区域开发和发展项目,例如增加太阳能和风能的生产,建设水管理基础设施,投资水循环工厂,以及打造开发区域电影产业。

(来源:东方网)

(本文来源:东方网) □

Date of Issue: Jun. 27, 2010 **Publication:** www.xinmin.cn
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:

Apulia Region Exhibition Opens at the Italian Pavilion; Original Films Shown in the Pavilion (Photos)

- Thanks to the strong resources of Xinmin Daily News, Xinmin.cn has become a new media platform that reports the latest news and current affairs.
- The Italian Pavilion officially launched the Apulia Region exhibition entitled “Apulia: Italian Excellence Designing the Future” on June 27. The exhibition aims to showcase the Apulia Region's valuable experience in creating a sustainable and pleasant city environment and harmonious urban society, which perfectly links to the Shanghai Expo's theme of “Better City, Better Life”.
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意大利馆普利亚地区展举行 馆内展映原味电影[图]

2010-06-27 23:04 来源: 东方网 作者: 乔礼 共 0 条评论

今天,意大利馆正式启动名为“普利亚,意大利卓越未来的发源地”的普利亚地区展。普利亚大区行政长官尼科·范多拉和2010年上海世博会意大利政府秘书长安纳丽出席了今天的剪彩仪式,宣布普利亚地区展正式启动。

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(新民网编辑:)

Date of Issue: Jun. 28, **Publication:** www.eastday.com
2010
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:

Silver “Rotating Tower” Absorbs Solar Energy; Apulia Region's Environmental Quest in Italy

- Eastday.com is the most influential and comprehensive news portal site in Shanghai. It is widely used by local and overseas Netizens to obtain information about Shanghai.
- The Italian Pavilion today officially launched the Apulia Region exhibition entitled “Apulia: Italian Excellence Designing the Future”. The exhibition aims to showcase the Apulia Region's valuable experience in creating a sustainable and pleasant city environment and harmonious urban society.
- Apulia is already the main region for the production of energy from renewable power sources in the whole of Italy. The R&D capabilities of Apulia-based companies are highly advanced and the industrial implications of R&D and renewable energy result in very innovative sustainable architecture and construction projects.
- A model of the rotating tower is being showcased in west lobby of the Italian Pavilion to represent Apulia's environmentally friendly innovation.



银色旋转塔吸收太阳精华 意大利普利亚大区的环保探索

2010年6月28日 14:08

来源 新民晚报 作者 陆梓华 选稿 解敏

建造可向阳旋转的太阳能楼宇，力争建设欧洲最大的太阳能排水系统……在昨天开幕的世博会意大利馆普利亚大区展上，普利亚大区行政长官尼科·范多拉（Nichi Vendola）介绍的这一地区环保举措让人眼前一亮。有意思的是，中国孩童喜欢玩的风筝也成为其环保创举的灵感来源。

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Date of Issue: Jun. 28, **Publication:** www.ifeng.com
2010
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:

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Date of Issue: Jun. 28, 2010 **Publication:** www.smg.cn
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:**Apulia Regional Exhibition Leads the Future of Italy**

- Smg.cn is a website affiliated to SMG group, it serves as a platform for the forecasting of media programmes and a free place for public comments.
- The Italian Pavilion today officially launched the Apulia Region exhibition entitled “Apulia: Italian Excellence Designing the Future”.
- Apulia is a beautiful area in the south-east of Italy, also known as the “Heel of Italy”. With its advanced industrial R&D capability, Apulia has become the main region for the production of renewable energy in the whole of Italy.
- Over the course of the exhibition, a series of exhibits have and will be held to skillfully showcase Italy's glorious past and its promising future.



The screenshot shows a news article on the SMG.cn website. The page header includes the SMG.cn logo and navigation links. The article title is "普利亚地区展引领意大利式卓越未来" (Apulia Region Exhibition Leads the Future of Italy). The article text discusses the launch of the Apulia Region exhibition at the Italian Pavilion, highlighting Apulia's role in renewable energy and its cultural heritage. It mentions the participation of Nichi Vendola, the Italian Minister of Culture, and the exhibition's focus on showcasing Apulia's unique urban environment and development experience.

Date of Issue: Jun. 28, 2010 **Publication:** www.qq.com
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:

Italian Pavilion Embarks on Apulia Regional Exhibition, Leads the Future of Italy

- QQ.com has grown into China's largest and most used Internet service portal. In its ten-year history, QQ has been able to maintain steady and fast-paced growth by always putting its users first.
- The Italian Pavilion today officially launched the Apulia Region exhibition entitled "Apulia: Italian Excellence Designing the Future".
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腾讯世博 > 各界新闻 > 正文

意大利馆启动普利亚地区展 引领意式未来

2010年06月28日 18:02 腾讯世博 我要评论 (0)

字号: T | T

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腾讯世博媒体联盟前方报道 6月27日，意大利馆启动名为“普利亚，意大利卓越未来的发源地”的普利亚地区展。该展示旨在彰显普利亚地区在创建可持续、舒适宜人的城市环境，及和谐的都市社会过程中所积累的宝贵经验。

据悉，普利亚地区展将一直在意大利馆展出至7月7日。作为展示的一部分，7月2日将举行一场名为“普利亚，城市让生活更美好，发展与合作”会议。该会议将展示普利亚在可再生能源、动态建筑规划领域的最佳实践，这些实践为应对未来稀缺能源问题，提出了可行的解决方案。到时，“旋转塔”将作为迄今为止最具创意且环保的项目之一，在会议上做演示。普利亚展示期间，一系列丰富多彩的活动将展现意大利璀璨光辉的历史和充满希望的未来。

美丽的普利亚位处于意大利这只“靴子”的高跟部分，撑起了意大利的卓越未来。凭借先进的研发实力，普利亚现已跃居为意大利主要的可再生能源生产地区。如今，普利亚专注于诸多区域开发和发展项目，例如增加太阳能和风能的生产，建设水管理基础设施，投资水循环工厂，以及打造并发展区域电影产业。

Date of Issue: Jun. 28, **Publication:** www.qq.com
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Summary:**Italian Pavilion Present Solar Powered "Rotating Tower" Inspired by a Kite**

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上传照片高达5500单反 | 护眼快速浏览快速翻页 | 订制世博精彩资讯



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网易 > 世博频道 > 正文

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银色“旋转塔”吸收太阳精华

2010-06-28 15:48:39 来源: 新民晚报(上海) 跟贴 0 条 手机看新闻

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新民晚报 新闻 世博报道 正文 请输入关键词 新闻 网

[新民晚报]意大利馆普利亚大区展——银色“旋转塔”吸收太阳精华

2010-06-28 10:15:05 来源: 新民晚报(上海) 网络 手机看新闻



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(本文来源: 新民晚报) □

Date of Issue: Jun. 28, **Publication:** www.xinhuanet.com
2010
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:**First Film Festival at the Expo Will Be Held in the Italian Pavilion**

- Sponsored by the Xinhua News Agency, the state and worldwide news agency in China, Xinhuanet.com is a backbone with global influence among key national websites.
- The Italian Film Festival – “Apulia, Scenes to explore” – the first film festival to be held at the Shanghai Expo, will run shows every day from June 27th until July 4th after 5 p.m at the Italian Pavilion.
- Apulia is a beautiful area in the south-east of Italy, also known as the “Heel of Italy”. With its advanced industrial R&D capability, Apulia has become the main region for the production of renewable energy in the whole of Italy.

**新华新闻**

新闻中心 > 正文

世博会首个电影节开幕 在意大利馆放映

2010年06月28日 10:35:52 来源: 光明日报 【字号 大小】 【留言】 【打印】 【关闭】

27日, 本届世博会上首个电影节——“普利亚, 值得探索的场景”2010上海世博会电影节在意大利馆普利亚地区展拉开帷幕。从今天起至7月4日意大利馆每天下午5点以后放映参展影片。

普利亚地区处于意大利“靴子”的高跟部分, 是意大利主要的可再生能源生产地区。而电影节上, 一组在普利亚拍摄的精彩纷呈的影片将透过生动的画面为游客捕捉这片迷人土壤的美丽、野性及浪漫。(记者 庄建 余传诗)

Date of Issue: Jun. 28, **Publication:** www.sina.com.cn
2010

Article Type: News

Circulation: Viewership

Size: Full Page

Page: Web News

Summary:

Italian Pavilion Presents Innovation on Environment, Silver “Rotating Tower” Absorbs Solar Energy

- Sina.com offers distinct and targeted content on each of its region-specific websites and a range of complementary offerings designed to broaden its user base and increase user traffic.
- The Italian Pavilion today officially launched the Apulia Region exhibition entitled “Apulia: Italian Excellence Designing the Future”. The exhibition aims to showcase the Apulia Region's valuable experience in creating a sustainable and pleasant city environment and harmonious urban society.
- Indeed, Apulia is already the main region for the production of energy from renewable power sources in the whole of Italy and Apulia companies' R&D is well advanced: the industrial implications of R&D and renewable energy result in very innovative sustainable architecture and construction projects.
- The Italian Pavilion presents a model of rotating tower at west lobby to represent Apulia's quest and innovation on environment



新浪新闻中心 新闻中心 > 财经 > 能源 > 工业 新浪视频

意大利馆展示环保创意 建可向阳旋转太阳能楼宇

http://www.sina.com.cn 2010年06月20日 15:04 新浪视频



这种塔子将聚集太阳能，塔的一部分会旋转使塔面始终朝向阳光，可使塔内阳光充足，确保能源利用最大化。 本报记者 孙中权 摄

建造可向阳旋转的太阳能楼宇，力争建造欧洲最大的太阳能技术系统……在昨天开幕的世博意大利馆暨利正大区展上，意大利大区行政长官尼科·范多拉 (Nicola Cosulich) 介绍的这一地区环保举措让人眼前一亮。有意思的是，中国所看重的清洁能源也成为其环保举措的重要组成部分。

“我们是全意大利最重要的可再生能源生产地区，是意大利的太阳能生产地区。在意大利，我们是一个模范区域。”对于本区的能源使用现状，尼科·范多拉非常自豪。目前，大区已经投入了超过4亿欧元，用于可再生能源建设。在他看来，保护环境本身就是创造财富。尼科·范多拉介绍，意大利大区拥有意大利最大的钢铁企业Itiva。为了绿色环保的决心，该区政府出台法律，对企业环保措施进行严格限制。仅用了两年时间，Itiva的温室气体排放量从0.6吨/立方米下降到0.4吨/立方米，成为环境友好型企业。

这两天，走进意大利馆，你可以在大厅的右侧发现一座银色的塔状模型。它代表了意大利大区对环保的探索和创新。它叫“旋转塔”，由意大利大区一家建筑公司设计，根据原理，它由外立面的塔架和光伏板组成，使塔面始终不再两面外呈倾斜。塔的每一部分会用作任意角度旋转不同用途，可使塔转动，确保能源利用最大化。

尼科·范多拉透露，目前，意大利大区拥有全欧洲最大的城市排水系统，城市管理者们正在测试，不久，这一系统也能用太阳能驱动。 本报记者 孙中权 摄

Date of Issue: Jun. 28, **Publication:** www.xmwb.com.cn
2010
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:

Apulia Regional Exhibition in the Italian Pavilion: Silver “Rotating Tower” Absorbs Solar Energy

- Xinmin Evening News is a daily newspaper in Shanghai that covers local news, sports, business, jobs and community events.
- The Italian Pavilion today officially launched the Apulia Region exhibition entitled “Apulia: Italian Excellence Designing the Future”. The exhibition aims to showcase the Apulia Region's valuable experience in creating a sustainable and pleasant city environment and harmonious urban society.
- Apulia is already the main region for the production of energy from renewable power sources in the whole of Italy. The R&D capabilities of Apulia-based companies are highly advanced and the industrial implications of R&D and renewable energy result in very innovative sustainable architecture and construction projects.
- A model of the rotating tower is being showcased in west lobby of the Italian Pavilion to represent Apulia's environmentally friendly innovation.



新民晚报 电子版
XINMIN EVENING NEWS

新闻 | 财经 | 国际 | 体育 | 中国新闻 |
社会新闻 | 上海新闻 | 投资理财 | 房产分析 |

XINMINNEWS163.COM.CN
首页 > 世博天下

银色“旋转塔”吸收太阳能量

——意大利馆普利亚大区展的环保探索和创新
日期：2010-06-28 作者：陆特华 来源：新民晚报



旋转塔不再需要外部供能，塔的每一部分会用作住宅和商业楼宇不同用途，可独立转动，确保能源利用最大化。 孙中秋

建设可向旋转的太阳塔楼宇，力争建设欧洲最大的太阳能排水系统——在昨天开幕的世博意大利馆普利亚大区展上，普利亚大区行政长官尼科·多拉格（Nicola Dragò）介绍的这一地区环保举措让人眼前一亮，有意思的是，中国企业家喜欢的同事也成为其环保创新的灵感来源。

“我们是全意大利最主要的可再生能源生产地区，是最大的太阳能生产地区。在意大利，我们第一个使用风能。”对于本区的能源使用现状，尼科·多拉格举重自若。目前，大区已经投入了超过40亿欧元，用于相关配套设施建设。在他看来，保护环境本身也是创造财富。尼科·多拉格介绍，普利亚大区拥有意大利最大的钢铁企业IIVA，为了显示环保的决心，该厂两年前出台法案，对企业环保排放做出严格限制。仅仅用了两年时间，IIVA的二氧化碳排放量从8毫克/立方米下降至0.4毫克/立方米，成为环境友好型企业。

在意大利，走进意大利馆，你可以在门厅的西侧发现一座银色的宝塔模型。它代表了普利亚大区对环保的探索和创新。它叫“旋转塔”，由普利亚大区一家建筑设计公司设计。根据设想，它的外立面将被太阳能光伏板覆盖，使得旋转塔不再需要外部供能。塔的每一部分会用作住宅和商业楼宇不同用途，可独立转动，确保能源利用最大化。

尼科·多拉格透露，目前，普利亚大区拥有全欧洲最大的城市排水系统，城市管理者们正在尝试，不久，这一系统也能用太阳能驱动。 本报记者 陆特华

Date of Issue: Jun. 28, 2010 **Publication:** www.xinmin.cn
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:

Silver “Rotating Tower” Absorbs Solar Energy Exhibition Demonstrates, Apulia Region's Environmental Quest in Italy

- Thanks to the strong resources of Xinmin Daily News, Xinmin.cn has become a new media platform that reports the latest news and current affairs.
- The Italian Pavilion today officially launched the Apulia Region exhibition entitled “Apulia: Italian Excellence Designing the Future”. The exhibition aims to showcase the Apulia Region's valuable experience in creating a sustainable and pleasant city environment and harmonious urban society.
- Apulia is already the main region for the production of energy from renewable power sources in the whole of Italy. The R&D capabilities of Apulia-based companies are highly advanced and the industrial implications of R&D and renewable energy result in very innovative sustainable architecture and construction projects.
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您现在的位置： 首页 > 上海 > 民生快报 > 正文

银色旋转塔吸收太阳精华 意大利普利亚大区的环保探索

2010-06-28 14:57 来源：新民晚报 作者：陆梓华 解敏 共 0 条评论

建造可向阳旋转的太阳能楼宇，力争建设欧洲最大的太阳能排水系统……在昨天开幕的世博会意大利馆普利亚大区展上，普利亚大区行政长官尼科·范多拉（Nichi Vendola）介绍的这一地区环保举措让人眼前一亮。

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“我们是全意大利最主要的可再生能源生产地区，是最大的太阳能生产地区。在意大利，我们第一个使用风能，”对于本区的能源使用现状，尼科·范多拉非常自豪。目前，大区已经投入了超过40亿欧元，用于相关配套设施建设。在他看来，保护环境本身就是创造财富。尼科·范多拉介绍，普利亚大区拥有意大利最大的钢铁企业Ilva，为了显示环保的决心，该区两年前出台法案，对企业环保指数做出严格限制。仅仅用了两年时间，Ilva的氮氧化物排放量从9毫克/立方米下降至0.4毫克/立方米，成为环境友好型企业。

这两天，走进意大利馆，你可以在门厅的西侧发现一座银色的宝塔模型。它代表了普利亚大区对环保的探索和创意。它叫“旋转塔”，有普利亚大区一家建筑公司设计，根据设想，它的外立面将被太阳能光伏板覆盖，使得旋转塔不再需要外部供能。塔的每一部分会用作住宅和商务楼宇不同用途，可独立转动，确保能源利用最大化。

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（新民网编辑：）

Date of Issue: Jun. 28, **Publication:** www.xinmin.cn
2010
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:

(Xinmin Evening News) Apulia's Environmental Quest and Innovation in the Italian Pavilion

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世锦赛6月28日消息，建造可向太阳旋转的太阳能楼宇，力争建设欧洲最大的太阳能排水系统……在昨天开幕的世博会意大利馆普利亚大区展上，普利亚大区行政长官尼科·范多拉（Nico Vendola）介绍的这一地区环保举措让人眼前一亮。有意思的是，中国孩童喜欢玩的风车也成为其环保创新的灵感来源。

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作者：陆梓华 摄影：孙中秋

（新民网编辑：）

Date of Issue: Jun. 29, 2010 **Publication:** www.gmw.com.cn
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:**First Film Festival at 2010 Expo Will Be Held in the Italian Pavilion**

- Established in 1998, Gmw.com.cn is the online version of Guangming Daily, it is also one of the earliest news website that was setup in China.
- The Italian Film Festival – “Apulia, Scenes to explore” – the first film festival to be held at the Shanghai Expo, will run shows everyday from June 27th till July 4th after 5 p.m at the Italian Pavilion.
- Apulia is a beautiful area in the south-east of Italy, also known as the “Heel of Italy”. With its advanced industrial R&D capability, Apulia has become the main region for the production of renewable energy in the whole of Italy.



The screenshot shows a news article from the website Gmw.com.cn. At the top, there is a logo for Gmw.com.cn and a banner for '回眸 2009' (Looking Back 2009). Below the banner, the article title is '2010上海世博会第一个电影节在意大利馆拉开帷幕' (The first film festival at the 2010 Shanghai Expo opens in the Italian Pavilion). The article is dated June 27, 2010, and is written by 记者 庄建 余纯诗. The main text describes the opening of the film festival in the Italian Pavilion, highlighting the Apulia region in Italy as a key area for renewable energy production. The article mentions that the festival will run from June 27th to July 4th, and that the Apulia region is known for its advanced industrial R&D capabilities and its role in renewable energy production.

Date of Issue: Jul. 3, 2010 **Publication:** www.qq.com

Article Type: News **Circulation:** Viewership

Size: Full Page **Page:** Web News

Summary:

Apulia's Contribution in Environmental Innovation

- QQ.com has grown into China's largest and most used Internet service portal. In its ten-year history, QQ has been able to maintain steady and fast-paced growth by always putting its users first.
- An exhibition dedicated to Italy's Apulia Region is currently showcased at the Italian Pavilion. Its vivid attracts greatly much attention from visitors.
- The vice governmental leader of Apulia Region reminds that city can not bear development at the cost of breaking the natural balance. Apulia Region is making investments on city's sustainability in order to create an ecological-friendly life for the citizens.
- As the most important region for Italy's renewable energy and solar power, Apulia Region has taught itself a lesson that environmental protection brings about wealth. Expo visitors can experience the Apulia's technology when stepping into the Italian Pavilion, where a silver rotating tower has been newly placed to showcase the idea of providing electricity for home and office through solar energy.
- Apulia Region now has the largest drainage system in Europe and it's also expected to be driven by solar power in the near future, which will surely become a good role model for metropolis like Shanghai.



腾讯世博 世博精彩 无处不在
世博意大利馆普利亚大区贡献环保创新理念
2010年07月03日 10:33 帮助 反馈 我要评论 字号: T | T

上传照片赢佳能5000单反 | 护绿买快赢歌薇快金50币 | 订制世博精彩资讯

走进意大利馆普利亚大区，有一幅照片吸引了很多人的视线：男人、女人、老人和孩子手拉手躺在一块已渐荒芜的土地上，守护着中间那仅存的几株幼苗……

“我们曾经不惜一切代价发展城市，结果却是给城市带来了更大的损害。如今，我们在可再生能源方面做出巨大的投资，只为了建造一个可持续发展的城市。”在昨天意大利馆“可再生能源和可持续发展建筑”会议上，意大利普利亚大区副区长罗达娜·卡斯提供了这样一条教训：为了经济发展而损害城市，是极为错误的想法。

普利亚大区是全意大利最主要的可再生能源生产地区，是最大的太阳能生产地区。在意大利，普利亚大区第一个使用风能，目前，大区已经投入了超过40亿欧元用于相关配套设施建设。

曾经走过的弯路告诉普利亚大区的决策者们，保护环境本身就是创造财富。据介绍，普利亚大区拥有意大利最大的钢铁企业Ilva。为了显示环保的决心，该区两年前出台法案，对企业环保指数做出严格限制。仅仅用了两年时间，Ilva的氮氧化物排放量就从8毫克/立方米下降至0.4毫克/立方米，成为环境友好型企业。

这两天走进意大利馆，游客可以在入口大厅的西侧发现一座银色的宝塔模型，它代表了普利亚大区对环保的探索和创新。这个叫做“旋转塔”的建筑，外立面将被太阳能光伏板覆盖，使得旋转塔不再需要外部供电。塔的每一部分会用作住宅和商务楼宇不同用途，可独立转动，确保能源利用最大化。“生态建筑将是可持续发展城市未来的方向，发展城市的同时也还给大自然一个美好的面貌。”罗达娜·卡斯这样阐述了自己的理解。

目前，普利亚大区拥有全欧洲最大的城市排水系统，不久后这一系统也能用太阳能驱动。当地大学实验室正在设计一种类似于风筝的装置，让其空中同时汲取太阳能和风能。普利亚大区的城市管理者们希望，这些探索也能为上海这样发展迅速的大都市提供良好的借鉴。

Date of Issue: Jun. 23, 2010 **Publication:** GRAZIA

Article Type: News

Circulation: 300,000

Size: 15.9*15.0 cm²

Page: Inset4 【Exclusive Interview】

Summary:

Head to the Italian Pavilion to Experience a Romantic Wedding

- GRAZIA is a women's magazine about fashion. It is also a media partner of the Italian Pavilion. It closely follows what is happening and tells readers about life through celebrities, stories and current affairs.
- On June 25, "Italian-Style Marriage in Apulia", a stunning event, which will serve as the opening show for the regional exhibition of Apulia, will be held at the Italian Pavilion. It is the second fashion show staged at the pavilion.
- Seven designers, Azzurra Collezione, Bellantuono, Giovanna Sbiroli, Rossorame, Ninfe Collezioni Sposa, Anna Primiceri Spose, and Gianni Calignano, all of who are famous for the astonishing works that they have come up with.



场馆动态

去意大利馆体验浪漫婚礼

编辑 / 原文 Miya Tso



继5月底的高级定制时装秀之后，世博会意大利馆将于6月25日晚上8点举办第二场礼服时装秀，主题为“意大利式婚礼”。

作为这次时装秀的主办区，意大利普利亚区此次请来7位在意大利享有盛名的结婚礼服设计师展示他们的华丽作品。在这其中，Bellantuono是一位有50年礼服设计经验的著名设计师，因为为意大利著名品牌Bismarini设计婚纱礼服的关系，他在业界享有盛名。同样有50年礼服设计经验的Giovanna Sbiroli，如今的作品已经在欧洲各地以及俄罗斯、日本和美国展出和销售了。

而对设计师Ninfe Collezioni Sposa来说，完全手工制作的刺绣工场和施华洛世奇水晶的熟练应用让他的礼服生产线华丽而庞大；Rossorame这个名字在时尚圈看来有些陌生，但她在电影市场已经

有了广泛知名度，产品线已被列入许多国家电影时装的选择范畴。Azzurra Collezione之前因为“Caffè Lavazza”的广告走进了国际视野，广告中的天使因为穿着Azzurra Collezione的纯白丝质礼服而让人印象无比深刻。

与别的礼服设计师相比，Anna Primiceri Spose只是一个小型的工作室，但她独特的艺术才华让自己的礼服作品显得独树一帜。Gianni Calignano作为普利亚新生代的设计师组合，他们的作品经常被顶级珠宝品牌Bulgari和Garnoni作为珠宝秀礼服，L'Oréal也常在广告中使用他们的作品。

届时，这些著名设计师们将带来超过40套礼服在意大利馆华丽走秀，而这些由精细花边、绸缎和纱制缎带手工制作完成的结婚礼服将会把你带入一个浪漫完美的婚礼世界。

Date of Issue: Jun. 26, **Publication:** Jiefang Daily

2010

Article Type: News

Circulation: 550,000

Size: 6.5*9.9 cm²

Page: 3 【World Expo】

Summary:

Photo News

- Published by the Shanghai Municipal Government, Jiefang Daily is a general newspaper covering East China.
- “Italian-Style Marriage in Apulia” was staged at the Italian Pavilion.

解放日报



意大利馆为游客们呈现一场美轮美奂的“来自阿普利亚的意大利式婚礼”。蒋迪雯 摄

Date of Issue: Jun. 27, 2010 **Publication:** Zhejiang Daily
Article Type: News **Circulation:** 460,000
Size: 10.7*9.5 cm² **Page:** 2 【Highlights】

Summary:**2010 Expo**

- Launched in May 1949, Zhejiang Daily is the official newspaper of the CPC Zhejiang Provincial Committee. It was founded in Hangzhou, Zhejiang province and it is a Communist party newspaper published in China.
- On June 25, "Italian-Style Marriage in Apulia", a fashion show where forty wedding dresses were sent down the runway, was held at the Italian Pavilion.

浙江日报



2010 EXPO
全景世博

6月25日晚,上海世博会意大利馆为游客们展现了一场名为“来自阿普利亚的意大利式婚礼”的视觉盛宴。在意大利馆广场,40余件时尚婚纱礼服和晚礼服闪耀T台。

本报记者 吴新燕 摄

Date of Issue: Jul. 6, 2010 **Publication:** Femina
Article Type: News **Circulation:** 50,000
Size: 15.2*15.3 cm² **Page:** 2 【Star Converges】

Summary:**Wedding Fashion Runway Show from Apulia, Italy's Fashion Takes the Lead**

- Femina is a fashion magazine from France that has entered China's market. It is distributed in Shanghai, Beijing, Hangzhou, Nanjing, Shenyang, Chengdu, Tianjin and Changsha.
- On June 25, "Italian-Style Marriage in Apulia", where more than forty beautiful wedding dresses made out of top quality rustling silks, fine laces, crisp shantung, organza ribbons and firm Mikado were sent down the runway.
- Defining themselves as "art shops", the ateliers showcased today have all developed their own original styles and are popular among film stars and costume designers, as well as advertising campaigns.
- Beniamino Quintieri, Commissioner General of Italy for Shanghai World Expo 2010 stated that the fashion show allowed visitors to admire wedding dresses made by seven ateliers from Apulia. He added on that there were many famous fashion companies in Apulia, which focused on making wedding dresses, and these are exported to the rest of the world where the dresses are well-liked because of the high quality used.



意式婚纱首次 流转世博T台

近日上海世博会意大利馆里，一场美轮美奂的“来自阿普利亚的意大利式婚礼”首次惊艳亮相。40余件时尚婚纱礼服和晚礼服闪耀T台，轮番上演意大利当红高级婚礼时装设计师的独具匠心。这些时装婚纱不仅外观美艳，用料也是上乘，选取了柔顺的丝绸、上等的蕾丝、硬挺的山东绸、透明硬纱的蝴蝶结以及致密的米卡多面料。这场婚纱时尚秀中所有的新娘礼服和高档晚装都由一流工匠手工制作。

在设计方面，参加时尚秀的婚纱全部为自主设计和制作的原创款式，来自意大利最受电影明星、电影服装设计师和广告宣传活动青睐的设计工作室——设计师们自称为“艺术商店”。通过上海世博会我们可以亲自感受来自“艺术商店”的魅力。同时，Riossoramé的设计师Bruno Simeone也亲自出席了当晚的婚纱时尚秀。



Date of Issue: Jun. 26, 2010 **Publication:** www.ifeng.com
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:**Photo: Wedding Fashion Show Staged at the Italian Pavilion**

- Ifeng.com is the window to the world for the Chinese global community and is renowned for its high-quality and unique stories.
- On June 25, “Italian-Style Marriage in Apulia”, a fashion show where forty wedding dresses were sent down the runway, was held at the Italian Pavilion.



凤凰网世博 > 世博动态 > 正文

2010上海世博会

图：世博意大利馆上演婚纱时装秀

2010年06月26日 11:18 中国新闻网 【大 中 小】 【打印】 共有评论0条



6月25日晚，上海世博会意大利馆举行婚纱时装秀，为观众们带来“来自于阿普利亚的意大利式婚礼”。时装秀汇集40多件婚纱礼服以及晚礼服，选用柔顺的丝绸、上等蕾丝等面料手工精制而成，不少原创作品已经深受电影明星、电影服装设计师和广告宣传活动的青睐。中新社发 潘索菲 摄

Date of Issue: Jun. 26, **Publication:** gb.cri.cn
 2010
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:

Italian Wedding Dresses Epitomize Romantic Style (Photos)

- Gb.cri.cn is a website sponsored by the China Radio International Station.
- The fashion show, “Italian-Style Marriage in Apulia”, was held at the Italian Pavilion on June 25, where more than forty beautiful wedding dresses made out of top quality rustling silks, fine laces, crisp shantung, organza ribbons and firm Mikado were sent down the runway.
- Beniamino Quintieri, Commissioner General of Italy for Shanghai World Expo 2010 stated that the fashion show allowed visitors to admire wedding dresses made by seven ateliers from Apulia. He added that there were many famous fashion companies in Apulia that focus on making wedding dresses. These dresses are exported to the rest of the world, where they are revered for their high-quality.



意式婚纱演绎浪漫风情(组图)

2010-06-26 23:32:32 来源: 国际在线专稿 编辑: 杨志国 发表评论 进入论坛



CRI online 新闻 国际在线

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摄影: 张平



摄影: 张平

【CRIonline 国际在线专稿】意大利著名婚纱品牌“Beniamino Quintieri”最近在上海国际会议中心举办了“意大利风格婚礼”婚纱展示活动。活动吸引了众多时尚界人士和媒体记者的关注。活动当天，模特们身着由顶级设计师精心设计的婚纱，在T台上展示了意大利婚纱的浪漫风情。这些婚纱采用了高品质的丝绸、蕾丝、雪纺和Mikado面料，展现了意大利婚纱的精湛工艺和浪漫风格。Beniamino Quintieri表示，意大利婚纱以其优雅、浪漫和精致的工艺而闻名于世，深受全球新娘的喜爱。此次展示活动不仅让中国新娘有机会欣赏到意大利婚纱的魅力，也进一步推广了意大利时尚品牌的影响力。

此外，活动还展示了多款不同风格的婚纱，从经典的公主裙到现代的修身款式，满足了不同新娘的需求。Beniamino Quintieri表示，意大利婚纱的设计理念是追求浪漫与时尚的完美结合，让新娘在婚礼当天成为全场的焦点。活动得到了现场观众的热烈反响，许多新娘表示，她们对意大利婚纱的浪漫和精致印象深刻，并表示未来一定会选择意大利婚纱作为她们的婚礼礼服。

Beniamino Quintieri表示，意大利婚纱的浪漫风情不仅体现在面料和工艺上，更体现在其独特的设计理念和剪裁上。每一件婚纱都蕴含着设计师对美的追求和对新娘幸福的祝愿。此次展示活动不仅是一场视觉盛宴，更是一次对意大利婚纱文化的深度解读。Beniamino Quintieri表示，他们将一如既往地秉承匠心，为新娘们提供最优质的婚纱产品和服务，让她们在婚礼当天绽放最美的光彩。



[更多精美图片 >](#) [进入时尚贴图区 >](#)

摄影: 张平



摄影: 张平

Date of Issue: Jun. 26, 2010 **Publication:** gb.cri.cn
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:**Shanghai Expo: Italian Wedding Fashion Show (High-definition Photos)**

- Gb.cri.cn is a website sponsored by the China Radio International Station.
- On the night of June 25, an Italian wedding fashion show, "Italian-Style Marriage in Apulia", was held at the Italian Pavilion.

**上海世博会：意大利婚纱时装秀（高清图）**

2010-06-26 01:40:41 来源：国际在线专稿 编辑：崔国斌 发表评论 进入论坛>>

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摄影 国际在线记者 张平

国际在线报道（记者 张平）：2010年6月25日晚上8点在2010年上海世博会意大利馆里，意大利婚纱时装秀“来自阿普利亚的意式婚礼”盛大揭幕。由阿普利亚高级定制婚纱设计师Bruno Simeoni设计的本季婚纱礼服悉数登场。

Date of Issue: Jun. 26, **Publication:** www.jfdaily.com
 2010
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:

[Immediate Report] Wedding Fashion Runway Show from Apulia, Italy's Fashion Takes the Lead

- Jfdaily.com is the official portal of the Jiefang Daily, published by the Shanghai Municipal Government. Jiefang Daily is a general newspaper covering East China.
- On June 25, "Italian-Style Marriage in Apulia", where more than forty beautiful wedding dresses made out of top quality rustling silks, fine laces, crisp shantung, organza ribbons and firm Mikado were sent down the runway.
- Defining themselves as "art shops", the ateliers showcased today have all developed their own original styles and are popular among film stars and costume designers, as well as advertising campaigns.
- Rossorame's designer, Bruno Simeone showcased his designs in this fashion show and conducted an interview with Expo2010.cn.



牛网 新闻中心 专题首页 | 记者即时播报 | 社会 | 国际 | 国内 | 上海 | 财经 | 娱乐 | 体育 | 消费 | 生活 | 图片 | 视频

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【记者即时播报】绚丽婚纱流转T型舞台 意大利时尚独领风骚(组图)

发布时间: 2010-06-25 00:11:00 来源: 解放牛网

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设计师Bruno Simeone与模特儿向观众致意 记者 王君武现场图片



绚丽婚纱在T型舞台上流转 王君武现场图片



绚丽婚纱在T型舞台上流转 王君武现场图片



绚丽婚纱在T型舞台上流转 王君武现场图片

婚纱网和时尚网记者 王君武报道，一场名为“意大利时尚独领风骚”的“意大利时尚独领风骚”的婚礼时尚秀在上海世博中心举行。这场婚礼时尚秀由意大利著名婚纱设计师Bruno Simeone主持，展示了四十多款由顶级丝绸、蕾丝、 crisp shantung、organza 和 firm Mikado 制成的精美婚纱。设计师Bruno Simeone在T型舞台上展示了多款设计独特的婚纱，吸引了众多观众的目光。设计师Bruno Simeone在T型舞台上展示了多款设计独特的婚纱，吸引了众多观众的目光。

Bruno Simeone 品牌设计师 Bruno Simeone 展示了由他设计的意大利传统婚礼礼服。这些礼服采用了传统的意大利工艺，并结合了现代时尚元素。设计师 Bruno Simeone 在 T 型舞台上展示了多款设计独特的婚纱，吸引了众多观众的目光。

王君武现场图片

Date of Issue: Jun. 26, **Publication:** www.expo2010.cn
 2010
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:

Wedding Fashion Runway Show from Apulia, Italy's Fashion Takes the Lead

- Expo2010.cn is the official website providing expo related news to visitors.
- On June 25, “Italian-Style Marriage in Apulia”, where more than forty beautiful wedding dresses made out of top quality rustling silks, fine laces, crisp shantung, organza ribbons and firm Mikado were sent down the runway.
- Defining themselves as “art shops”, the ateliers showcased today have all developed their own original styles and are popular among film stars and costume designers, as well as advertising campaigns.
- Rossorame's designer, Bruno Simeone showcased his designs in this fashion show and conducted an interview with Expo2010.cn.




时尚婚纱亮相 意大利时装周

设计师与众模特儿向观众献艺

Expo2010.cn品牌设计网站Expo 2010.cn邀请了全球的优秀设计师，为大家带来来自不同国家的精彩时尚。在中国工作过3年，除了自己的品牌，她多次为国内知名企业在展会中，展示新西方的款式和习惯的不同。在展示中设计，更改变不一样，会感到为意大利时装周。Bruno Simeone认为服装也是与自然的完美结合，使用不同材质和颜色，从视觉和触觉的对比。

来源：新华社 摄影：新华社 编辑：新华社

Date of Issue: Jun. 26, 2010
Publication: www.qq.com
Article Type: News
Size: Full Page
Circulation: Viewership
Page: Web News

Summary:**Photo News: Wedding Fashion Show Staged at the Italian Pavilion**

- QQ.com has grown into China's largest and most widely used Internet service portal.
- On June 25, "Italian-Style Marriage in Apulia", a fashion show where forty wedding dresses were sent down the runway, was held at the Italian Pavilion.



上传照片赢佳能5500单反 | 护照更快盖戳康快金Q币 | 订制世博精彩资讯



6月25日晚，上海世博会意大利馆举行婚纱时装秀，为观众们带来“来自于阿普利亚的意大利式婚礼”。时装秀汇集40多件婚纱礼服以及晚礼服，选用柔顺的丝绸、上等蕾丝等面料手工精制而成，不少原创作品已经深受电影明星、电影服装设计师和广告宣传活动的青睐。中新社发 潘索菲 摄

Date of Issue: Jun. 26, **Publication:** www.qq.com
2010
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:**Photos: Expo Wedding Fashion Show Presents an Apulian Style Wedding**

- QQ.com has grown into China's largest and most used Internet service portal. In its ten-year history, QQ has been able to maintain steady and fast-paced growth by always putting its users first.
- On June 25, "Italian-Style Marriage in Apulia", where more than forty beautiful wedding dresses made out of top quality rustling silks, fine laces, crisp shantung, organza ribbons and firm Mikado were sent down the runway.



Date of Issue: Jun. 26, **Publication:** www.163.com
2010
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:**Photo: Wedding Fashion Show Staged at the Italian Pavilion**

- 163.com is a professional portal site leading interactive online and wireless community in China and is a major provider of Chinese language content and services.
- On June 25, "Italian-Style Marriage in Apulia", a fashion show where forty wedding dresses were sent down the runway, was held at the Italian Pavilion.

網易 NETEASE
www.163.com

網易新聞 网易 > 新闻中心 > 滚动新闻 > 正文

图：世博意大利馆上演婚纱时装秀

2010-06-26 11:18:00 来源：中国新闻网(北京) 跟贴 0 条 手机看新闻



6月25日晚，上海世博会意大利馆举行婚纱时装秀，为观众们带来“来自于阿普利亚的意大利式婚礼”。时装秀汇集40多件婚纱礼服以及晚礼服，选用柔顺的丝绸、上等蕾丝等面料手工精制而成，不少原创作品已经深受电影明星、电影服装设计师和广告宣传活动的青睐。中新社发 潘索菲 摄

(本文来自：中国新闻网)

Date of Issue: Jun. 26, **Publication:** www.163.com
 2010
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:

Shanghai Expo: Italian Wedding Fashion Show (High-definition Photos)

- 163.com is a professional portal site leading interactive online and wireless community in China and is a major provider of Chinese language content and services.
- On the night of June 25, an Italian wedding fashion show, "Italian-Style Marriage in Apulia", was held at the Italian Pavilion.

網易 NETEASE
www.163.com



Date of Issue: Jun. 26, 2010 **Publication:** www.sina.com.cn
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:**Photo: Wedding Fashion Show Staged at the Italian Pavilion**

- SINA offers distinct and targeted content on each of its region-specific websites and a range of complementary offerings designed to broaden its user base and increase user traffic.
- On June 25, “Italian-Style Marriage in Apulia”, a fashion show where forty wedding dresses were sent down the runway, was held at the Italian Pavilion.



sina 新闻中心 新闻中心 > 正文 中国新闻网

图：世博意大利馆上演婚纱时装秀

<http://www.sina.com.cn> 2010年08月26日11:18 中国新闻网



中新网
chinanews.com

6月25日晚，上海世博会意大利馆举行婚纱时装秀，为观众们带来“来自于阿普利亚的意大利式婚礼”。时装秀汇集40多件婚纱礼服以及晚礼服，选用柔顺的丝绸、上等蕾丝等面料手工精制而成，不少原创作品已经深受电影明星、电影服装设计师和广告宣传活动的青睐。
中新社发 潘索菲 摄

Date of Issue: Jun. 26, **Publication:** www.sina.com.cn
 2010
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:

Italian Wedding Dresses Epitomize Romantic Style (Photos)

- Sina.com offers distinct and targeted content on each of its region-specific websites and a range of complementary offerings designed to broaden its user base and increase user traffic.
- The fashion show, “Italian-Style Marriage in Apulia”, was held at the Italian Pavilion on June 25, where more than forty beautiful wedding dresses made out of top quality rustling silks, fine laces, crisp shantung, organza ribbons and firm Mikado were sent down the runway.
- Beniamino Quintieri, Commissioner General of Italy for Shanghai World Expo 2010 stated that the fashion show allowed visitors to admire wedding dresses made by seven ateliers from Apulia. He added that there were many famous fashion companies in Apulia that focus on making wedding dresses. These dresses are exported to the rest of the world, where they are revered for their high-quality.




The screenshot shows a news article on the Sina.com.cn website. The title is "意式婚纱演绎浪漫风情(组图)" (Italian Wedding Dresses Epitomize Romantic Style (Photos)). The URL is "http://www.sina.com.cn 2010年06月26日 23:32 国际在线". The article includes a large image of a model in a white wedding dress and a column of Chinese text on the right side of the page.

Date of Issue: Jun. 26, **Publication:** www.xinmin.cn
2010
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:**Photo: Wedding Fashion Show Staged at the Italian Pavilion**

- Founded in 2006, Xinmin.cn is mainly based on the Xinmin Evening News. It is regarded as one of the most influential websites of an urban newspaper.
- On June 25, "Italian-Style Marriage in Apulia", a fashion show where forty wedding dresses were sent down the runway, was held at the Italian Pavilion.



您现在的位置: 首页 > 新闻 > 正文

图: 世博意大利馆上演婚纱时装秀

2010-06-26 11:27 来源: 中国新闻网 共 0 条评论

6月25日晚,上海世博会意大利馆举行婚纱时装秀,为观众们带来“来自于阿普利亚的意大利式婚礼”。时装秀汇集40多件婚纱礼服以及晚礼服,选用柔顺的丝绸、上等蕾丝等国料手工精制而成,不少原创作品已经深受电影明星、电影服装设计师和广告宣传活动的青睐。



6月25日晚,上海世博会意大利馆举行婚纱时装秀,为观众们带来“来自于阿普利亚的意大利式婚礼”。时装秀汇集40多件婚纱礼服以及晚礼服,选用柔顺的丝绸、上等蕾丝等国料手工精制而成,不少原创作品已经深受电影明星、电影服装设计师和广告宣传活动的青睐。中新社发 潘奕菲 摄

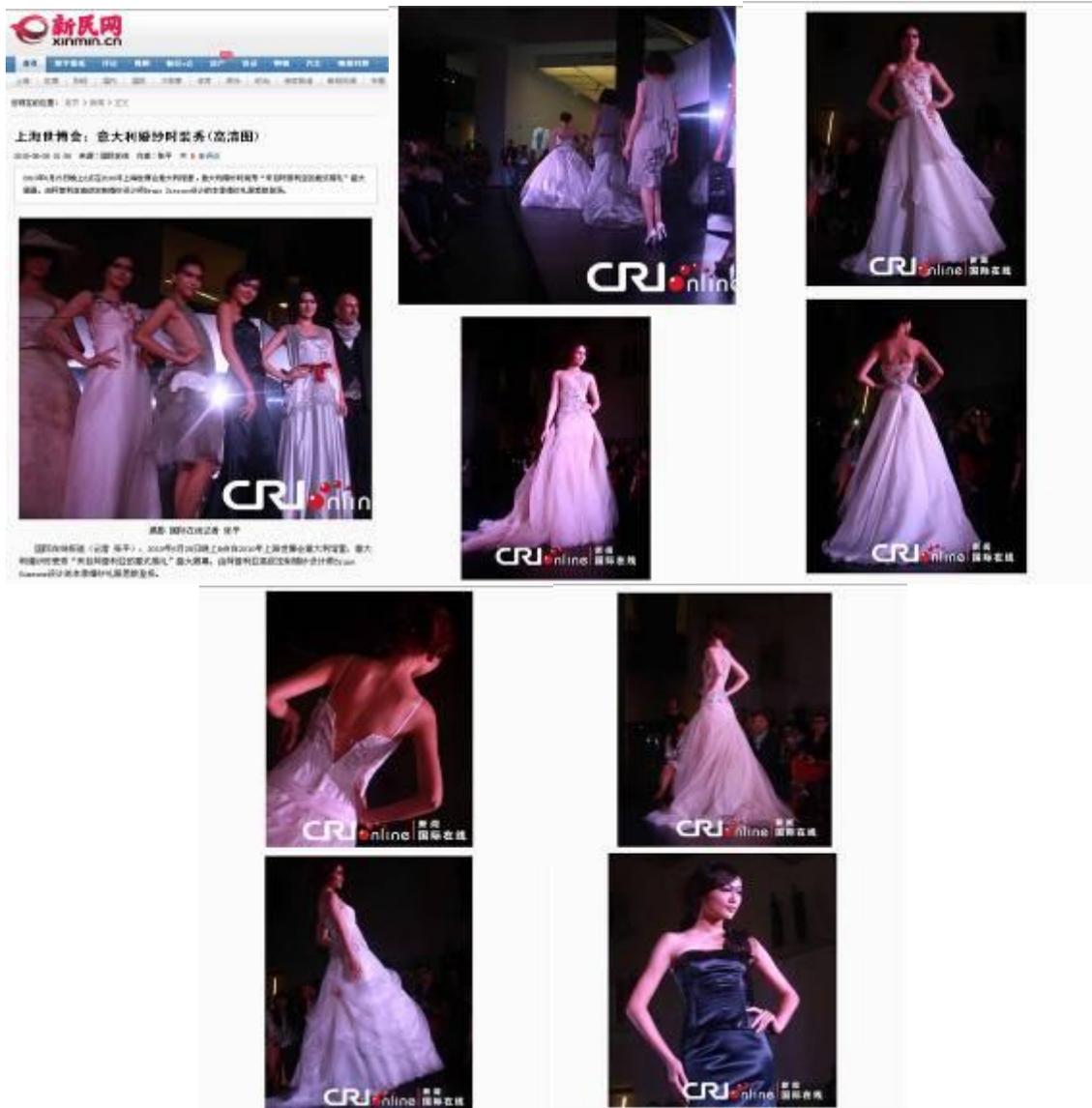
(新民网编辑:)

Date of Issue: Jun. 26, **Publication:** www.xinmin.cn
 2010
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:

Shanghai Expo: Italian Wedding Fashion Show (High-definition Photos)

- Thanks to the strong resources of Xinmin Daily News, Xinmin.cn has become a new media platform that reports the latest news and current affairs.
- On the night of June 25, an Italian wedding fashion show, "Italian-Style Marriage in Apulia", was held at the Italian Pavilion.



Date of Issue: Jun. 26, **Publication:** www.xinmin.cn
 2010
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:

Italian Wedding Dresses Epitomize Romantic Style (Photos)

- Thanks to the strong resources of Xinmin Daily News, Xinmin.cn has become a new media platform that reports the latest news and current affairs.
- The fashion show, “Italian-Style Marriage in Apulia”, was held at the Italian Pavilion on June 25, where more than forty beautiful wedding dresses made out of top quality rustling silks, fine laces, crisp shantung, organza ribbons and firm Mikado were sent down the runway.
- Beniamino Quintieri, Commissioner General of Italy for Shanghai World Expo 2010 stated that the fashion show allowed visitors to admire wedding dresses made by seven ateliers from Apulia. He added that there were many famous fashion companies in Apulia that focus on making wedding dresses. These dresses are exported to the rest of the world, where they are revered for their high-quality.




意式婚纱演绎浪漫风情(组图)

2010-06-26 22:41 来源: 国际在线 作者: 王芳 高 条评论

在上海世博意大利馆内,一位来自中国的婚纱设计师说:“只在电视上看到《时尚秀》,像杂志时能看到的,在眼前。上海世博意大利馆婚纱展从开幕以来一直受到媒体关注。”今天她接受国际在线专访,向大家介绍设计师的创作。

国际在线:您好!您从事婚纱设计多长时间了?设计师:我做婚纱设计已经10年了,从2000年开始,到现在已经10年了,在这10年里,我一直从事婚纱设计,从设计到制作,再到销售,整个过程我都参与了。国际在线:您从事婚纱设计,最让您自豪的是哪一件作品?设计师:最让我自豪的是每一件作品,每一件作品都是设计师的心血,每一件作品都是设计师的骄傲。国际在线:您从事婚纱设计,最让您自豪的是哪一件作品?设计师:最让我自豪的是每一件作品,每一件作品都是设计师的心血,每一件作品都是设计师的骄傲。国际在线:您从事婚纱设计,最让您自豪的是哪一件作品?设计师:最让我自豪的是每一件作品,每一件作品都是设计师的心血,每一件作品都是设计师的骄傲。

Date of Issue: Jun. 26, **Publication:** www.cnr.cn
 2010
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:

Wedding Fashion Show Staged at the Italian Pavilion

- Cnr.cn is a website setup by the Central People's Broadcasting Station, aiming to create a 24-hour live interactive online broadcasting.
- On June 25 at the Italian Pavilion, “Italian-Style Marriage in Apulia”, a fashion show where forty wedding dresses were sent down the runway, showcasing the originality and creativity of top Italian ateliers.
- Defining themselves as “art shops”, the ateliers showcased today have all developed their own original styles and are popular among film stars and costume designers, as well as advertising campaigns.



Date of Issue: Jun. 26, 2010 **Publication:** www.china.com.cn
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:**Photo: Wedding Fashion Show Staged at the Italian Pavilion**

- China.com is an authorized government portal site to China and is published under the auspices of the State Council Information Office and the China International Publishing Group in Beijing.
- On June 25, "Italian-Style Marriage in Apulia", a fashion show where forty wedding dresses were sent down the runway, was held at the Italian Pavilion.



首页 >> 新闻中心 news.china.com.cn

字号: 大 中 小

图：世博意大利馆上演婚纱时装秀

时间：2010-06-26 11:30:59 来源：中国新闻网 发表评论 >>
关键词：时装秀 婚纱礼服 原创作品 曾仕 婚礼服

内容摘要： 6月25日晚，上海世博会意大利馆举行婚纱时装秀，为观众们带来“来自于阿普利亚的意大利式婚礼”。时装秀汇集40多件婚纱礼服以及晚礼服，选用柔顺的丝绸、上等蕾丝等面料手工精制而成，不少原创作品已经深受电影明星、电影服装设计师和广告宣传活动的青睐。



6月25日晚，上海世博会意大利馆举行婚纱时装秀，为观众们带来“来自于阿普利亚的意大利式婚礼”。时装秀汇集40多件婚纱礼服以及晚礼服，选用柔顺的丝绸、上等蕾丝等面料手工精制而成，不少原创作品已经深受电影明星、电影服装设计师和广告宣传活动的青睐。中新社发 潘宏菲 摄

Date of Issue: Jun. 26, **Publication:** www.china.com.cn
 2010
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:

Italian Wedding Dresses Epitomize Romantic Style (Photos)

- China.com is an authorized government portal site to China and is published under the auspices of the State Council Information Office and the China International Publishing Group in Beijing.
- The fashion show, “Italian-Style Marriage in Apulia”, was held at the Italian Pavilion on June 25, where more than forty beautiful wedding dresses made out of top quality rustling silks, fine laces, crisp shantung, organza ribbons and firm Mikado were sent down the runway.
- Beniamino Quintieri, Commissioner General of Italy for Shanghai World Expo 2010 stated that the fashion show allowed visitors to admire wedding dresses made by seven ateliers from Apulia. He added that there were many famous fashion companies in Apulia that focus on making wedding dresses. These dresses are exported to the rest of the world, where they are revered for their high-quality.




The image shows a screenshot of a news article from China.com. The article title is "意大利婚纱演绎浪漫风格(组图)" (Italian Wedding Dresses Epitomize Romantic Style (Photos)). The article text is in Chinese and describes a fashion show of Italian wedding dresses. Two photographs of models wearing elegant, white, lace-trimmed wedding dresses are included in the article. The CRJ online logo is visible in the bottom right corner of the photographs.

Date of Issue: Jun. 26, **Publication:** www.cnsphoto.com
2010
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:**Exquisitely Made Italian Wedding Dresses shown on "Expo Runway"**

- Cnsphoto.com is one of the two website in China that provides daily news pictures.
- "Italian-Style Marriage in Apulia", a fashion show where forty wedding dresses were sent down the runway, was held at the Italian Pavilion on June 25. Made from top quality materials, these dresses are popular among film stars and costume designers, as well as advertising campaigns.

**意大利精致婚纱参加“世博行”**

发布日期: 2010-06-26 00:55:40



6月25日晚, 上海世博会意大利馆举行婚纱时装秀, 为观众们带来“来自于阿普利亚的意大利式婚礼”。时装秀汇集40多件婚纱礼服以及晚礼服, 选用柔顺的丝绸、上等蕾丝等面料手工精制而成, 不少原创作品已经深受电影明星、电影服装设计师和广告宣传活动青睐, 凸现了意大利精湛的婚纱设计和制作工艺。

关键字:

中新社发 潘索菲 摄 (2010-06-26)

Date of Issue: Jun. 26, 2010 **Publication:** www.cnsphoto.com

Article Type: News

Circulation: Viewership

Size: Full Page

Page: Web News

Summary:

Italian Wedding Dresses Epitomize Romantic Style (Photos)

- Cnsphoto.com is one of the two website in China that provides daily news pictures.
- "Italian-Style Marriage in Apulia", a fashion show where forty wedding dresses were sent down the runway, was held at the Italian Pavilion on June 25.



世博意大利馆上演婚纱时装秀

发布时间: 2010-06-26 00:00:40



6月25日晚,上海世博会意大利馆举行婚纱时装秀,为观众们带来“来自于阿普利亚的意大利式婚礼”。时装秀汇集40多件婚纱礼服以及晚礼服,选用柔美的丝绸、上等蕾丝等面料手工精制而成,不少原创作品已经深受电影明星、电影服装设计师和广告宣传活动青睐。

关键字:

中新社发 潘素琴 摄 (2010-06-26)

Date of Issue: Jun. 26, 2010 **Publication:** www.chinanews.com.cn

Article Type: News

Circulation: Viewership

Size: Full Page

Page: Web News

Summary:

Photo: Wedding Fashion Show Staged at the Italian Pavilion

- ChinaNews.com.cn, sponsored by the China News Agency, has developed into a well-known comprehensive news website and also one of the most important Chinese language content providers.
- On June 25, "Italian-Style Marriage in Apulia", a fashion show where forty wedding dresses were sent down the runway, was held at the Italian Pavilion.

中国新闻网

2010年06月28日 星期一

中国新闻网
WWW.CHINANNEWS.COM.CN

当前位置: 首页 → 新闻中心 → 图片新闻

图: 世博意大利馆上演婚纱时装秀

2010年06月26日 11:18 来源: 中国新闻网 参与互动(1) 【字体: 特大 大小】



【点击查看其它图片】

6月25日晚,上海世博会意大利馆举行婚纱时装秀,为观众们带来“来自于阿普利亚的意大利式婚礼”。时装秀汇集40多件婚纱礼服以及晚礼服,选用柔顺的丝绸、上等蕾丝等面料手工精制而成,不少原创作品已经深受电影明星、电影服装设计师和广告宣传活动的青睐。中新社发 潘索琴 摄

Date of Issue: Jun. 26, **Publication:** expo.chinanews.com
2010
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:**Photo: Wedding Fashion Show Staged at the Italian Pavilion**

- Expo.chinanews.com is the expo link for Chinanews.com, a Chinese language media, that is a pioneer in Asia setting up its Internet portal.
- On June 25, "Italian-Style Marriage in Apulia", a fashion show where forty wedding dresses were sent down the runway, was held at the Italian Pavilion.



中新网·世博天下新闻 官方微博

中新世博 在线
EXPO.CHINANNEWS.COM

上海·2010·6月1日
城市·让生活更美好

中国新闻社联合全球华文媒体 主办

首页 世博新闻 全球华媒聚焦 服务资讯 图片 视频 科技世博 各方关注 展馆风采

当前位置: 中新世博在线 > 正文

图: 世博意大利馆上演婚纱时装秀

2010年06月26日 11:18 来源: 中国新闻网 【字体: 大 中 小】



中新网
chinanews.com

6月25日晚,上海世博会意大利馆举行婚纱时装秀,为观众们带来“来自于阿普利亚的意大利式婚礼”。时装秀汇集40多件婚纱礼服以及晚礼服,选用柔顺的丝绸,上等蕾丝等面料手工精制而成,不少原创作品已经深受电影明星、电影服装设计师和广告宣传活动的青睐。中新社发 潘索菲 摄

【编辑: 全球】

Date of Issue: Jun. 27, **Publication:** www.xinmin.cn
 2010
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:

Performances in Expo Square, Help to Reduce the Number of Visitors to the Pavilions; Map of Convenient Locations for Food and Shopping Places Introduced

- Founded in 2006, Xinmin.cn is mainly based on the Xinmin Evening News. It is regarded as one of the most influential websites of an urban newspaper.
- On June 25 at the Italian Pavilion, “Italian-Style Marriage in Apulia”, a fashion show where forty wedding dresses were sent down the runway, showcasing the originality and creativity of top Italian ateliers.




The screenshot shows a news article from the Xinmin.cn website. The article title is "世博广场演出为大客流减负 餐饮购物圈植入园" (Expo Square Performances Help Reduce Large Visitor Flow, Food and Shopping Circles Implanted in Garden). The article discusses how performances at Expo Square help reduce the number of visitors to the pavilions and introduces convenient locations for food and shopping. It mentions a fashion show at the Italian Pavilion on June 25, featuring 40 wedding dresses. The article also notes that the Expo Square performances are popular, with a record of 20,000 visitors on June 25. The article is dated June 27, 2010, and is written by Chen Jie.

Date of Issue: Jun. 27, 2010 **Publication:** zjrb.zjol.com.cn
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:**Photo News: Wedding Fashion Show at the Italian Pavilion**

- Zjrb.zjol.cn is the website of Zhejiang Daily. Launched in May 1949, Zhejiang Daily is the official newspaper of the CPC Zhejiang Provincial Committee. It was founded in Hangzhou, Zhejiang province and it is a Communist party newspaper published in China.
- On the night of June 25, an Italian wedding fashion show, "Italian-Style Marriage in Apulia", was held at the Italian Pavilion.



The screenshot shows the Zhejiang Daily website interface. At the top, the logo "浙江日报 ZHEJIANG DAILY" is displayed in white on a red background. To the right of the logo are navigation buttons: "上一期" (Previous Issue), "上一版" (Previous Page), "上一篇" (Previous Article), "下一期" (Next Issue), "下一版" (Next Page), and "下一篇" (Next Article). Below the logo, there are links for "明读" (Read), "收藏" (Bookmark), "推荐" (Recommend), and "打印" (Print), along with social media icons. Further right are "版面导航" (Page Navigation), "标题导航" (Title Navigation), and "返回主页" (Return Home). The main content area features a large photograph of a wedding fashion show. Three models in white wedding dresses are walking on a runway. The audience is visible in the foreground, with some people taking photos. Below the photograph, there is a caption in Chinese.

6月25日晚，上海世博会意大利馆为游客们展现了一场名为“来自阿普利亚的意大利式婚礼”的视觉盛宴。在意大利馆广场，40余件时尚婚纱礼服和晚礼服闪耀T台。
本报记者 吴新燕 摄

Date of Issue: Jun. 27, **Publication:** www.cnr.cn
2010
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:

Italian Wedding Dresses Epitomize Romantic Style (Photos)

- Cnr.cn is a website setup by the Central People's Broadcasting Station, aiming to create a 24-hour live interactive online broadcasting.
- The fashion show, “Italian-Style Marriage in Apulia”, was held at the Italian Pavilion on June 25, where more than forty beautiful wedding dresses made out of top quality rustling silks, fine laces, crisp shantung, organza ribbons and firm Mikado were sent down the runway.
- Beniamino Quintieri, Commissioner General of Italy for Shanghai World Expo 2010 stated that the fashion show allowed visitors to admire wedding dresses made by seven ateliers from Apulia. He added that there were many famous fashion companies in Apulia that focus on making wedding dresses. These dresses are exported to the rest of the world, where they are revered for their high-quality.



国际在线报道（记者王芳）：一场来自意大利的时尚、浪漫设计“秀”，隆重拉开序幕。在上海世博会意大利馆内，一场来自意大利的时尚设计秀，正在这里上演。这场名为“意大利风格婚礼”的时尚秀，展示了来自意大利的四十多位设计师的四十多件婚纱礼服，这些婚纱礼服，工艺精湛，设计独特，体现了意大利婚纱礼服的精髓。

此次在上海世博会，意大利时尚界人士齐聚一堂。6月25日，上海世博会意大利馆内，一场名为“意大利风格婚礼”的时尚秀，隆重拉开序幕。这场时尚秀展示了来自意大利的四十多位设计师的四十多件婚纱礼服，这些婚纱礼服，工艺精湛，设计独特，体现了意大利婚纱礼服的精髓。

上海世博会意大利馆是代表意大利国家馆，由博罗里设计。意大利每年两次的时装周中云集全球最顶尖的服装设计师，而在意大利大区有众多著名的服装品牌专门设计婚纱礼服，这些婚纱礼服走向世界，并凭借其精湛的工艺在全球范围内享有盛誉。

近年来，意大利开始成为新的时尚设计中心。意大利每年两次的时装周中云集全球最顶尖的服装设计师，而在意大利大区有众多著名的服装品牌专门设计婚纱礼服，这些婚纱礼服走向世界，并凭借其精湛的工艺在全球范围内享有盛誉。

来自意大利设计界的重要人物博罗里设计总监表示，意大利拥有多样化的时尚文化，他说：“我希望通过这场设计秀展示意大利的时尚设计，展示意大利人在各种场合穿着什么样的婚纱，从日常的通勤，到各种特殊的场合，比如party或者婚礼等等。”

意大利设计师以其优雅的设计，精湛的工艺，卓越的工艺和无可挑剔的剪裁赢得了世界。这场婚纱秀中，婚纱的剪裁设计，时尚前卫，时尚感强烈，时尚感强烈，这些都体现了意大利婚纱礼服的精髓。

来自法国的著名设计师说：“意大利的婚纱礼服，不仅在设计上具有多样化的时尚元素，更因为意大利的婚纱礼服设计师的才华，他们看起并不像经过了很多磨练，这些婚纱礼服设计师们带来了许多新的设计，罗马风格，我在过去了一个特别美好的夜晚，能够与时尚界如此接近，我感到非常荣幸。”

意大利著名设计师说：“意大利的婚纱礼服，不仅在设计上具有多样化的时尚元素，更因为意大利的婚纱礼服设计师的才华，他们看起并不像经过了很多磨练，这些婚纱礼服设计师们带来了许多新的设计，罗马风格，我在过去了一个特别美好的夜晚，能够与时尚界如此接近，我感到非常荣幸。”

此次展览，在电影《罗马假日》中，奥黛丽·赫本用她的魅力让人们记住了罗马，也许来自意大利的婚纱礼服也能带给你一种浪漫的氛围，没有公主和平民有或无光的差别，一起手挽手走进婚姻的殿堂，浪漫永恒，新娘幸福的笑容，新郎幸福的泪水不停。



Date of Issue: Jun. 27, **Publication:** www.cnr.cn
 2010
Article Type: News **Circulation:** Viewership
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Performances in Expo Square, Help to Reduce the Number of Visitors to the Pavilions; Map of Convenient Locations for Food and Shopping Places Introduced

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- On June 25 at the Italian Pavilion, "Italian-Style Marriage in Apulia", a fashion show where forty wedding dresses were sent down the runway, showcasing the originality and creativity of top Italian ateliers.



6月25日晚，上海世博会意大利馆举行婚礼秀，为观众带来“意大利风情”的盛大婚礼秀。图为中国广播网记者在意大利馆拍摄的婚礼秀现场。图为中国广播网记者在意大利馆拍摄的婚礼秀现场。



中国上海世博会意大利馆：广播网记者拍摄“婚礼”秀时的意大利馆

作者：张林林

8月15日，上海世博会意大利馆举行了婚礼秀，吸引了大量游客。图为中国广播网记者在意大利馆拍摄的婚礼秀现场。

中国广播网记者第一时间来到上海世博会意大利馆，为观众带来“意大利风情”的盛大婚礼秀。图为中国广播网记者在意大利馆拍摄的婚礼秀现场。

来到世博园，记者就感受到了这个4月份最热的夏天。跟家人一起来世博园，“我感觉到太阳晒得我满头大汗，这个太阳晒得我满头大汗，真有点受不了了。”

多次出现的“意大利风情”，让记者们感受到了不少惊喜。提前做好了准备，今天安排了众多广告位，希望能给大家带来不一样的视觉享受。

下午4时，在世博园意大利馆的中国馆主楼西侧的露天剧场“开演”。为迎接这场婚礼秀，意大利馆在今天的世博园中“流行”出了主角人物形象。

这十名为“中国风情”的模特，不仅有着美丽的容颜，还有着美丽的服饰。图为中国广播网记者在意大利馆拍摄的婚礼秀现场。

在世博园上，意大利馆特色的婚礼秀吸引了不少游客。图为中国广播网记者在意大利馆拍摄的婚礼秀现场。

随着世博园中国馆意大利馆的举行，图为中国广播网记者在意大利馆拍摄的婚礼秀现场。

大家纷纷坐下，等待着一直等待的婚礼秀。图为中国广播网记者在意大利馆拍摄的婚礼秀现场。

记者今日也来到现场，这种婚礼秀已经进入了园区。图为中国广播网记者在意大利馆拍摄的婚礼秀现场。

记者看到婚礼秀现场与世博园其他区域一样，图为中国广播网记者在意大利馆拍摄的婚礼秀现场。

记者看到婚礼秀现场与世博园其他区域一样，图为中国广播网记者在意大利馆拍摄的婚礼秀现场。

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Summary:**Performances in Expo Square, Help to Reduce the Number of Visitors to the Pavilions; Map of Convenient Locations for Food and Shopping Places Introduced**

- Ce.cn is organized by the Economic Daily and is regarded as the most authoritative financial website and interactive platform.
- On June 25 at the Italian Pavilion, “Italian-Style Marriage in Apulia”, a fashion show where forty wedding dresses were sent down the runway, showcasing the originality and creativity of top Italian ateliers.

**世博广场演出为大客流“减负” 餐饮购物圈情入园**

6月25日晚，上海世博园区意大利馆举行了一场时尚秀，为配合世博会“时尚中国”主题，展示中国时尚品牌，世博园区精心策划了这场时尚秀。这场时尚秀在意大利馆举行，展示了四十多件意大利顶级婚纱，吸引了众多游客驻足观看。这场时尚秀不仅是一场视觉盛宴，更是一场时尚与文化的碰撞。通过这场时尚秀，意大利馆不仅展示了意大利的时尚魅力，也为游客提供了一个了解意大利时尚文化的窗口。同时，世博园区还推出了多项便民措施，如设置餐饮购物圈、增加导览服务等，旨在为游客提供更加便捷、舒适的参观体验。



中新社发 曹发祥 摄

6月18日单日参观人数创下85.15万人次的历史纪录。此外，6月25日，入园人数再次创下80万人次。据官方统计数据，截至18日，累计入园人数已达650万人次。

今天是6月25日的一个周末，上海世博园区、南通、苏州、昆山、常熟五个区的市民纷纷来到“世博大广场”中观看了这场时尚秀。今天的世博园区中不少都是穿着婚纱的游客。

来自浦东的曹发祥则捕捉到了这个6月25日的周末，捕捉到了一组美丽的画面。“世博园区大广场”里，这个周末不只有时尚秀，还有美丽的风景。

多次出现的“特大客流”，让组织方积累了不少经验，提前做好了准备。今天安排了更多广场节目吸引游客，分散人流，减轻大客流压力。

下午场，由知名音乐家指挥的中国交响乐团在世博园区广场“开唱”，为世博园区增添了几分艺术气息。这场音乐会选择在今天的广场中“举行”当起了主角。当天是周末，这个名为“世博交响乐团”的乐团，不仅有交响乐、钢琴、小提琴、大提琴等“重量级”乐器，还有舞蹈、白剧等青年剧种表演。这场音乐会的代表人物大都是经过精心挑选的，为游客打造了欢乐氛围。

世博广场上，充满民族特色的舞蹈表演从上午11时起登场。舞蹈为7月2日的节日“热身”，虽然时间只有半小时，但表演的高水准吸引了众多游客。

世博园区的中国馆在6月25日“开唱”前，世博园区的高品质表演秀，大乐团“开唱”的交响乐，世博广场上舞蹈表演《龙腾》表演……各具特色的广场表演成为游客“散步”的好去处，也给世博园区带来了不少“减负”。

大客流运行下，餐饮也是一直是各方关注的热点。此前不少游客都选择自带食品。随着天气转热，园区餐饮价格的下降，很多游客都选择在园区就餐。但世博园区面积较大，游客们大多对园区内的餐饮价格并不了解。为此，组织方在前期调研的基础上，专门设计印制了“园区餐饮、购物指南”，为游客提供餐饮“指南”。

记者今日调查发现，这种导游团已悄然进入园区，但与官方导游团在园区各入口处以志愿者身份不同，目前，这种餐饮购物导游团只能在“园区”内活动。并且工作人员“隐蔽”于其中，只有主动索取，才能拿到。工作人员告知，因为这种导游团在园区内，所以只能采取这种方式活动。

记者看到餐饮购物团与官方导游团设计风格一致，正面地图上标出了园区内所有公共区域餐厅、购物点的具体位置，背面重点介绍了园区内的主要餐厅，包括地理位置、订餐电话、餐点特色、外带图片。园区餐饮工作人员介绍，重点介绍这些餐厅是为了分散人流到各个餐厅。

(责任编辑: 原富雷)

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Summary:

Performances in Expo Square, Help to Reduce the Number of Visitors to the Pavilions; Map of Convenient Locations for Food and Shopping Places Introduced

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- On June 25 at the Italian Pavilion, “Italian-Style Marriage in Apulia”, a fashion show where forty wedding dresses were sent down the runway, showcasing the originality and creativity of top Italian ateliers.



首页 >> 新闻中心 news.china.com.cn 字号: 大 中 小

世博广场演出为大客流“减负” 餐饮购物图情入园

时间: 2010-06-27 01:32:41 来源: 中新社记者 陈婷婷 / 发表评论 >>
 关键词: 餐饮 客流 广场 中国创意 输入

内容摘要: 6月26日晚, 上海世博会意大利馆举行婚纱时装秀, 为观众带来“来自于阿普利亚的意大利式婚礼”。中新社上海6月26日电 题: 广场演出为大客流“减负” 餐饮购物图情入园 这个名为“中国婚庆世博”的节目, 不仅有姜昆、李金斗、师胜杰、巩汉林等“重量级”笑星, 还有贾玲、白凯南等青年相声才俊。



CNSphoto

6月26日晚, 上海世博会意大利馆举行婚纱时装秀, 为观众带来“来自于阿普利亚的意大利式婚礼”。这场婚礼汇集了40多件婚纱, 款式各异, 风格各异, 有的还融入了手工制作的元素。不少婚纱还融入了中国元素, 如刺绣、盘扣等, 体现了中西文化的碰撞。此外, 意大利馆还展示了意大利的婚纱制作工艺。中新社记者 陈婷婷 摄



中新社上海6月26日电 题: 广场演出为大客流“减负” 餐饮购物图情入园 作者 陈婷婷

6月26日晚, 上海世博会意大利馆举行婚纱时装秀, 为观众带来“来自于阿普利亚的意大利式婚礼”。这场婚礼汇集了40多件婚纱, 款式各异, 风格各异, 有的还融入了手工制作的元素。不少婚纱还融入了中国元素, 如刺绣、盘扣等, 体现了中西文化的碰撞。此外, 意大利馆还展示了意大利的婚纱制作工艺。中新社记者 陈婷婷 摄

来自意大利的婚纱设计师们带来了20多件各具特色的婚纱, 每一件都充满了创意和美感。这些婚纱不仅展示了意大利的时尚潮流, 也体现了中西文化的融合。在婚礼现场, 新郎新娘们穿着这些美丽的婚纱, 留下了难忘的瞬间。

此外, 意大利馆还展示了意大利的婚纱制作工艺。从面料的选择到剪裁的设计, 每一个细节都体现了意大利人对工艺的执着和追求。这些精美的婚纱不仅是一件艺术品, 更是爱情的见证。

在婚礼现场, 新郎新娘们穿着这些美丽的婚纱, 留下了难忘的瞬间。这场婚礼不仅是一场视觉盛宴, 更是一次文化的交流。通过这场婚礼, 人们可以感受到意大利的浪漫和热情, 也可以了解到中西文化的差异和融合。

这场婚礼的成功举办, 不仅为意大利馆吸引了大量游客, 也为世博会的举办增添了光彩。通过这场婚礼, 人们可以更加深入地了解意大利的文化和时尚, 也可以感受到中西文化的碰撞和融合。

这场婚礼的成功举办, 不仅为意大利馆吸引了大量游客, 也为世博会的举办增添了光彩。通过这场婚礼, 人们可以更加深入地了解意大利的文化和时尚, 也可以感受到中西文化的碰撞和融合。

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中国网 china.com.cn
 中国网首页
 首页 >> 新闻中心 news.china.com.cn 字号: 大 中 小
世博广场演出为大客流“减负” 餐饮购物图情入园
 时间: 2010-06-27 15:02:27 来源: 中国经济网 陈静婷 发表评论 >>
 关键词: 餐饮 世博广场 游客 中国网通

内容摘要: 6月25日晚,上海世博会意大利馆举行婚纱时装秀,为观众们带来“来自于阿普利亚的意大利式婚礼”。这个名为“中国爆笑世博”的节目,不仅有姜昆、李金斗、顾胜杰、巩汉林等“重量级”笑星,还有贾玲、白凯南等青年相声才俊。



中国网通 摄影 稿



6月25日晚,上海世博会意大利馆举行婚纱时装秀,为观众们带来“来自于阿普利亚的意大利式婚礼”。时装秀汇集40多件婚纱礼服以及晚礼服,选用柔顺的丝缎、上等蕾丝等面料手工精制而成,不少原创作品已经深受电影明星、电影服装设计师和广告宣传活动青睐,凸现了意大利精湛的婚纱设计和制作工艺。中新社发 潘索菲 摄

6月25日每日参观人数创下26.1万人历史新高。北京25日,客流一浪接一浪在60万人次上下,26日,入园人数再次回升到50万人次。据官方统计数据,截至26日,累计通过票入园人数为63.26万人次。

今天也是6月最后一个周末,上海世博会开幕,黄浦、卢湾、金山、奉贤4个区是市民市民的首选“世博大礼包”中世博门票固定门票和6日券。今天的世博园中不少都走在6月大礼包的路上。

来自浦东的曹某告诉记者她担任了这个世博礼包的导游,昨天她一起去看世博。“世博礼包大礼包门票4月28日,这个礼包再不来就过期了,票子很贵就可惜。”

多次出现的“周六大客流”,让园区为客流了不少烦恼,提前做好了准备,今天安排了众多“备用导游”,分散人流,减轻大客流压力。

下午2时,来自浦东的曹某告诉记者她担任了这个世博礼包的导游,昨天她一起去看世博。“世博礼包大礼包门票4月28日,这个礼包再不来就过期了,票子很贵就可惜。”

这个名为“中国爆笑世博”的节目,不仅有姜昆、李金斗、顾胜杰、巩汉林等“重量级”笑星,还有贾玲、白凯南等青年相声才俊。来自浦东的曹某告诉记者她担任了这个世博礼包的导游,昨天她一起去看世博。“世博礼包大礼包门票4月28日,这个礼包再不来就过期了,票子很贵就可惜。”

世博广场上,光鲜亮丽的婚纱礼服从上午11时开始,一直持续到20日的节目“热舞”。虽然现场只有半个小时,但火爆的场面吸引了众多游客。

来自浦东的曹某告诉记者她担任了这个世博礼包的导游,昨天她一起去看世博。“世博礼包大礼包门票4月28日,这个礼包再不来就过期了,票子很贵就可惜。”

大客流情况下,曹某说一直是各方关注的重点。此前不少游客都选择自驾前往,随着天气炎热和园区景区价格下调,很多游客选择在园区就餐,向世博园区提供餐饮,游客们大多对园区的餐饮服务并不了解。为此,园区方面曾多方协调,在园区上,专门设计制作了“园区餐饮、购物导览图”为参观者购物提供“指南”。

记者今日在世博园,世博园已经向入园游客,向官方导游提供入园各入口的志愿服务并不相同。目前,这种志愿服务只能是在“世博礼包”期间,并且由工作人员“协助”才能出园,只有工作人员,才能入园。工作人员告诉记者,因为这种志愿服务,所以只采取这种方式。

记者看到世博园向各方提供导览图,正在世博园中,园区内所有公共区域,除了入园门票外,还有很多其他设施。园区还介绍了入园的志愿服务,包括地图、订餐电话、世博特色、外观照片。园区还安排了工作人员介绍,世博大礼包的发行是为了分散入园的游客。

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Summary:

Performances in Expo Square, Help to Reduce the Number of Visitors to the Pavilions; Map of Convenient Locations for Food and Shopping Places Introduced

- ChinaNews.com.cn is sponsored by the China News Agency and has developed into a well-known comprehensive news website and also one of the most important Chinese language content providers.
- On June 25 at the Italian Pavilion, "Italian-Style Marriage in Apulia", a fashion show where forty wedding dresses were sent down the runway, showcasing the originality and creativity of top Italian ateliers.

中国新闻网



The screenshot shows a news article on the ChinaNews.com.cn website. The article title is "世博广场演出大看头 '减负' 餐饮购物圈引入圈" (World Expo Square Performance Highlights 'Load Reduction' Dining and Shopping Circle Introduction). The article reports on a fashion show held at the Italian Pavilion on June 25, featuring 40 wedding dresses. It discusses how such performances at the Expo Square can help reduce the number of visitors to the pavilions and introduce convenient locations for food and shopping. The article includes several paragraphs of text and two photographs of models in wedding dresses on a runway. The website header shows the date as June 27, 2010, and the page number as 1/1.

Date of Issue: Jun. 28, **Publication:** www.qianlong.com
2010
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:**Performances at Expo Square, Help to Reduce the Number of Visitors to the Pavilions**

- Established in 2000, Qianlong.com is a website under Beijing's Daily Newspaper group. It provides news and information that concerns the public, as well as provides information related to sales and finance.
- On June 25 at the Italian Pavilion, "Italian-Style Marriage in Apulia", a fashion show where forty wedding dresses were sent down the runway, showcasing the originality and creativity of top Italian ateliers.



新闻 要闻 评论 留言 北京 政务 区县 原创 体育 彩票 赶集 招聘
文化 财经 旅游 产经 视频 直播 招聘 孕育 军事 时政 科技 房产
社区 博客 公益 拍客 论坛 消费 医药 城市 娱乐 区域 健康 宝贝

千龙生活 >> 旅游 >> 旅游资讯

世博广场演出为大客流“减负”

<http://www.qianlong.com/> 2010-06-28 08:37:08 千龙网

6月25日晚,上海世博会意大利馆举行婚纱时装秀,为观众们带来“来自于阿普利亚的意大利式婚礼”,时装秀汇集40多件婚纱礼服以及晚礼服,选用柔顺的丝绸、上等蕾丝等面料手工精制而成,不少原创作品已经深受电影明星、电影服装设计师和广告宣传活动的青睐,凸现了意大利精湛的婚纱设计和制作工艺。

6月15日单日观展客流创下55.2万人次的纪录,此后10天,客流一直维持在40万人次上下,26日,入园人数再次回升到50万人次,据官方统计数据,截至18时,单日通过票检入园人数为53.99万人次。

今天是6月份最后一个周末,上海市浦东、黄浦、卢湾、金山、崇明5个区县的市民的首批“世博大礼包”中世博门票指定观展时间是6月份,今天的观展客中不少都是获得6月份大礼包的市民。

来自浦东的曹翠玲阿姨就抓住了这个6月份最后的周末,跟家人一起来看世博,“我领到的大礼包门票是6月份的,这个周末再不就来没时间了,票子浪费就可惜了。”

多次出现的“周六大客流”,让组织方积累了不少经验,提前做好了准备,今天安排了众多广场节目吸引游客,分散人流,减轻大客流压力。

下午5时,由相声名角曹金领衔的中国南北滑稽相声演员在世博南广场“开道”,为世博会带来欢声笑语,要说的相声段子成为今天的表演中“政行”当起了主持人为观众解闷,为游客打响了欢乐篇章。

这个名为“中国确实出博”的节目,不仅看曹金、李金斗、冯魁市、识议转等“重量级”明星,还有曹金、白凯南等青年相声才俊,南派相声的代表人物大兵、刘星也加盟其中,为游客打响了欢乐篇章。

世博广场上,充满民族特色的黄梅戏歌舞从上午11时起登场,提前为其28日的唱日“热身”,虽然每晚只有半小时,但浓浓的黄梅戏风情吸引了大量游客。

激情四射的中国创意音乐在世博广场原汁原味地“敲”响,非洲广场的莫桑比克传统歌舞,大洋洲广场的泰国歌舞,欧洲广场上墨西哥舞台剧《西施》无等……各具特色的广场表演既成为游客“歇脚”的好去处,也给世博广场带来不少“减负”。

大客流运行下,餐饮一直是各方关注的重点,此前不少游客都选择自带食品,随着天气转热和园区餐饮价格的下降,很多游客都乐于在园区就餐,但世博园区面积较大,游客们对园区内的餐饮价格分布并不了解,为此,组织方在票务方导览图的基础上,专门设计印制了“园区餐饮、购物导览图”为参观者购物餐饮“指路”。

记者今日走访发现,这种导览图已畅销入园,但与官方导览图在园区各入口处以由志愿者分发不同,目前,这种餐饮购物导览图只能在“问讯处”领取,并且该工作人员“收摊”于柜台后,只有主动索取,才能拿到,工作人员告知,因为这种图现在数量有限,所以只采取这种方式发放。

记者看到餐饮导览图与官方导览图设计风格一致,正面地图中标明了园区内所有公共区域餐厅、特产摊点销售点的具体位置,背面重点介绍了园区的各家餐厅,包括地理位置、订餐电话、餐食特色、外带图片,园区餐饮工作人员介绍,重点介绍游客餐厅是为了分散人流到游客用餐。(作者 陈珊珊)

编辑:肖肖 来源:中国新闻网

关键词:世博 门票

Date of Issue: Jun. 28, **Publication:** www.sina.com.cn
 2010
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:

Italy's Fashion Takes the Lead; Italian Wedding Fashion Runway Show from Apulia

- Sina.com.cn offers distinct and targeted content on each of its region-specific websites and a range of complementary offerings designed to broaden its user base and increase user traffic.
- “Italian-Style Marriage in Apulia”, a stunning event, which served as the opening show for the regional exhibition of Apulia, was held at the Italian Pavilion on June 25. More than forty beautiful wedding dresses made out of top quality rustling silks, fine laces, crisp shantung, organza ribbons and firm Mikado were sent down the runway, showcasing the originality and creativity of top Italian ateliers. The fashion show, staged in the pavilion's “Joy of Living” square, presented visitors with the most elegant and stylish wedding dresses for this season.
- Defining themselves as “art shops”, the ateliers showcased today have all developed their own original styles and are popular among film stars and costume designers, as well as advertising campaigns. Through the Shanghai World Expo, visitors were able to see with their own eyes the charm of Italy's top fashion studios, including Azzurra Collezione, Bellantuono, Giovanna Sbiroli, Rossorame, Ninfe Collezioni Sposa, Anna Primiceri Spose, and Gianni Calignano.
- Beniamino Quintieri, Commissioner General of Italy for Shanghai World Expo 2010 stated, “Friends from China might not be familiar with Apulia, but we believe that Apulia is a classic example of Italy's future. Geographically, Apulia sits atop the heel of Italy's “boot”, an apt symbol of the elegant support it has given to Italy. We hope that visitors to the Expo will take the opportunity to discover this regional exhibition as it will allow them to better experience the rich culture present in Italy.”




The screenshot shows a news article on the Sina.com.cn website. The article title is "绚丽婚纱流转T台 意式时尚再领风潮". The main image shows a fashion show runway with models wearing elegant white wedding dresses. There are two smaller inset images: one showing a man in a suit on the runway and another showing a group of models in various styles of wedding dresses. The article text is in Chinese and discusses the Italian wedding fashion show at the Shanghai World Expo.

Date of Issue: Jun. 29, **Publication:** www.online.sh.cn
2010
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:

Wedding Fashion Runway Show from Apulia, Italy's Fashion Takes the Lead

- Founded in 1996, Shanghai Online is the largest portal in Shanghai.
- On June 25, “Italian-Style Marriage in Apulia”, where more than forty beautiful wedding dresses made out of top quality rustling silks, fine laces, crisp shantung, organza ribbons and firm Mikado were sent down the runway.
- Defining themselves as “art shops”, the ateliers showcased today have all developed their own original styles and are popular among film stars and costume designers, as well as advertising campaigns.
- Beniamino Quintieri, Commissioner General of Italy for Shanghai World Expo 2010 stated that the fashion show allowed visitors to admire wedding dresses made by seven ateliers from Apulia. He added on that there were many famous fashion companies in Apulia, which focused on making wedding dresses, and these are exported to the rest of the world where the dresses are well-liked because of the high quality used.

上海热线
www.online.sh.cn



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新闻 世博 体育 娱乐 市民 财经 房产 汽车 旅游 教育
您所在的位置: 上海热线财经频道 > 精彩活动

绚丽婚纱玩转T台 意式时尚再领风潮
世博官网 2010-06-29 21:36 上海热线

“上海世博会”——上海世博会组委会日前在世博园区内举办了一场名为“意大利风格婚礼在阿普利亚”的时尚秀。这场时尚秀由意大利阿普利亚大区时尚协会主办，展示了来自阿普利亚的四十多件精美婚纱。这些婚纱由顶级的丝绸、蕾丝、雪纺、缎带和米卡多面料制成，展现了意大利阿普利亚地区独特的时尚魅力。

阿普利亚地区以其悠久的时尚传统而闻名，许多著名的时尚品牌都起源于这里。这些品牌专注于制作高质量的婚纱，并将其出口到世界各地。阿普利亚的婚纱因其精湛的工艺和优雅的设计而受到全球新娘的喜爱。

此次时尚秀吸引了众多观众，他们欣赏到了来自阿普利亚的精湛工艺和独特设计。阿普利亚的婚纱不仅是一件美丽的礼服，更是一件艺术品。它们完美地融合了传统与现代，展现了意大利阿普利亚地区独特的时尚魅力。

2010年上海世博会意大利政府总代表米雷诺·昆廷里先生致词

昆廷里先生表示，阿普利亚的婚纱不仅是一件美丽的礼服，更是一件艺术品。它们完美地融合了传统与现代，展现了意大利阿普利亚地区独特的时尚魅力。

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Date of Issue: Jun. 29, **Publication:** www.163.com
2010
Article Type: News **Circulation:** Viewership
Size: Full Page **Page:** Web News

Summary:**Wedding Fashion Runway Show from Apulia, Italy's Fashion Takes the Lead**

- 163.com is a professional portal site leading interactive online and wireless community in China and is a major provider of Chinese language content and services.
- On June 25, "Italian-Style Marriage in Apulia", where more than forty beautiful wedding dresses made out of top quality rustling silks, fine laces, crisp shantung, organza ribbons and firm Mikado were sent down the runway.
- Defining themselves as "art shops", the ateliers showcased today have all developed their own original styles and are popular among film stars and costume designers, as well as advertising campaigns.
- Beniamino Quintieri, Commissioner General of Italy for Shanghai World Expo 2010 stated that the fashion show allowed visitors to admire wedding dresses made by seven ateliers from Apulia. He added on that there were many famous fashion companies in Apulia, which focused on making wedding dresses, and these are exported to the rest of the world where the dresses are well-liked because of the high quality used.

網易 NETEASE
www.163.com

網易女人 網易 > 女人網 > 女人圖集

世博意大利绚丽婚紗秀 意式时尚再领风潮 2010-06-29 11:40



網易女人 lady.163.com

Rossorane的设计师Bruno Simeone (中)出席了今晚的婚纱时尚秀。

活动背景：阿普利亚建立了时尚业的霸权，很多家企业都与时尚品牌合作，进行服装设计和产品生产，研发新市场战略以确保品牌和领袖的地位。尽管面临着来自其他国家激烈竞争，阿普利亚生产的欧洲服装品牌在世界市场的销售量仍相当可观，2009年的出口总量超过了2.2亿欧元，服装和纺织品约为1.6亿欧元，辅料、面料以及其他纺织品出口近4千万欧元。

Date of Issue: Jun. 30, 2010
Publication: www.qq.com
Article Type: News
Size: Full Page
Circulation: Viewership
Page: Web News

Summary:**Expo Wedding Fashion Show Presents an Apulian Style Wedding**

- QQ.com has grown into China's largest and most used Internet service portal. In its ten-year history, QQ has been able to maintain steady and fast-paced growth by always putting its users first.
- On June 25, "Italian-Style Marriage in Apulia", where more than forty beautiful wedding dresses made out of top quality rustling silks, fine laces, crisp shantung, organza ribbons and firm Mikado were sent down the runway.



腾讯女性 腾讯女性 · 正文

世博时尚婚纱秀 演绎阿普利亚意式婚礼

2010年06月30日09:02 腾讯世博 我要评论 (0) 字号: T | T



腾讯世博世博专题报道 6月25日晚，意大利雷博办了一场华丽的婚纱时尚秀，为观众带来“来自于阿普利亚的意式婚礼”。时装秀汇集40多件婚纱礼服及晚礼服，选用顶级的丝绸、上等的蕾丝以及欧定的米卡多等面料精制而成。据了解，所有礼服都是由手工制成的。参加这次婚纱时尚秀的设计工作室 全部都有主设计师原创的礼服款式。并且，他们能作深刻地影响型和电影服装设计师的青睐。

[责任编辑: xiaofan]

Date of Issue: Jul. 1, 2010 **Publication:** www.gmw.com.cn

Article Type: News **Circulation:** Viewership

Size: Full Page **Page:** Web News

Summary:

Expo Wedding Fashion Show Presents an Apulian Style Wedding

- Gmw.com.cn is one of the earliest website that was established to provide news for the people in China.
- On June 25, “Italian-Style Marriage in Apulia”, where more than forty beautiful wedding dresses made out of top quality rustling silks, fine laces, crisp shantung, organza ribbons and firm Mikado were sent down the runway.

光明日报



The screenshot shows a news article on the Gmw.com.cn website. The article title is "世博意大利馆的“来自于阿普利亚的意大利式婚礼”" (Expo Italian Pavilion's "Italian Wedding from Apulia"). The article text describes a fashion show featuring 40 wedding dresses inspired by Apulian style, highlighting the use of high-quality fabrics like silk, lace, and shantung. It mentions the designer Bruno Simeoni and his background in fashion design.

光緒卅一月(日)由 上海世博會意大利館的“來自于阿普利亞的意大利式婚禮” 時裝秀成為迎接着如平穩色的 影像，其匯集的40多件婚紗以及晚 禮服，選用柔順的絲綢、上海香綉、硬 挺的山東綢、透絲縐紗綢緞以及精密 的半多等面料精製而成。時裝設計師 Bruno Simeoni 毕业于罗马服装学院时 装设计系。他的设计天分十分被看好， 曾为多家时装设计工作室工作，其中 就有著名的意大利品牌Alessandro del I' Arqua。

Bruno Simeoni曾在中國工作过3年，在一家中意合資公司（东高貝光時裝有限公司）担任时 装设计总监。2004年，他创立了自己的设计工作室D'Arquiva，进行婚纱时裝设计，并且集 结了一流年轻的时裝设计师和裁缝师。目前，他设计的品牌Baccara果然年轻，但在意大利 时裝界已广为人知，此次他重返上海，参加意大利馆的时裝秀。

