

# **Bulgaria**

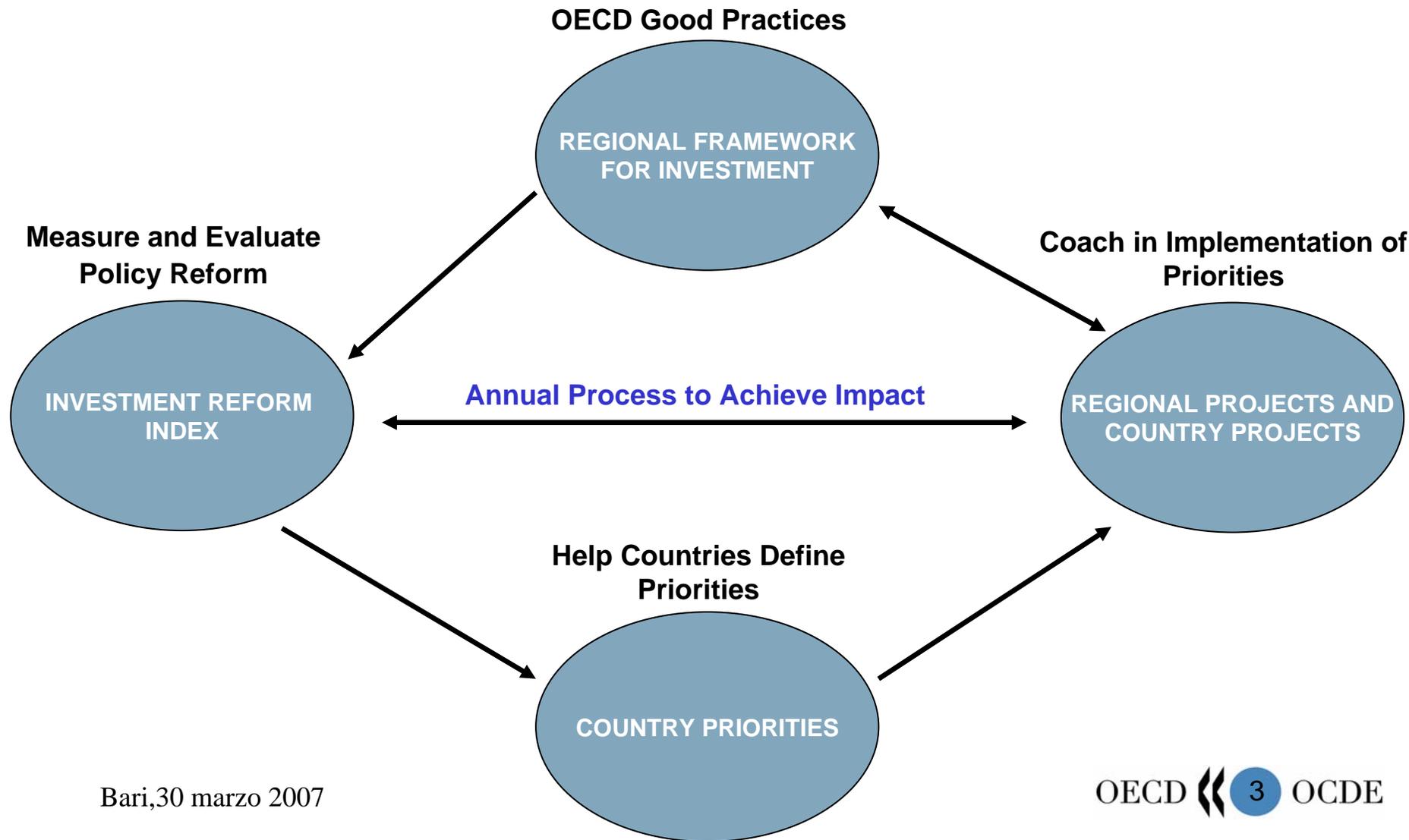
## **presentazione delle opportunità di mercato**

*Bari, 30 marzo, 2007*

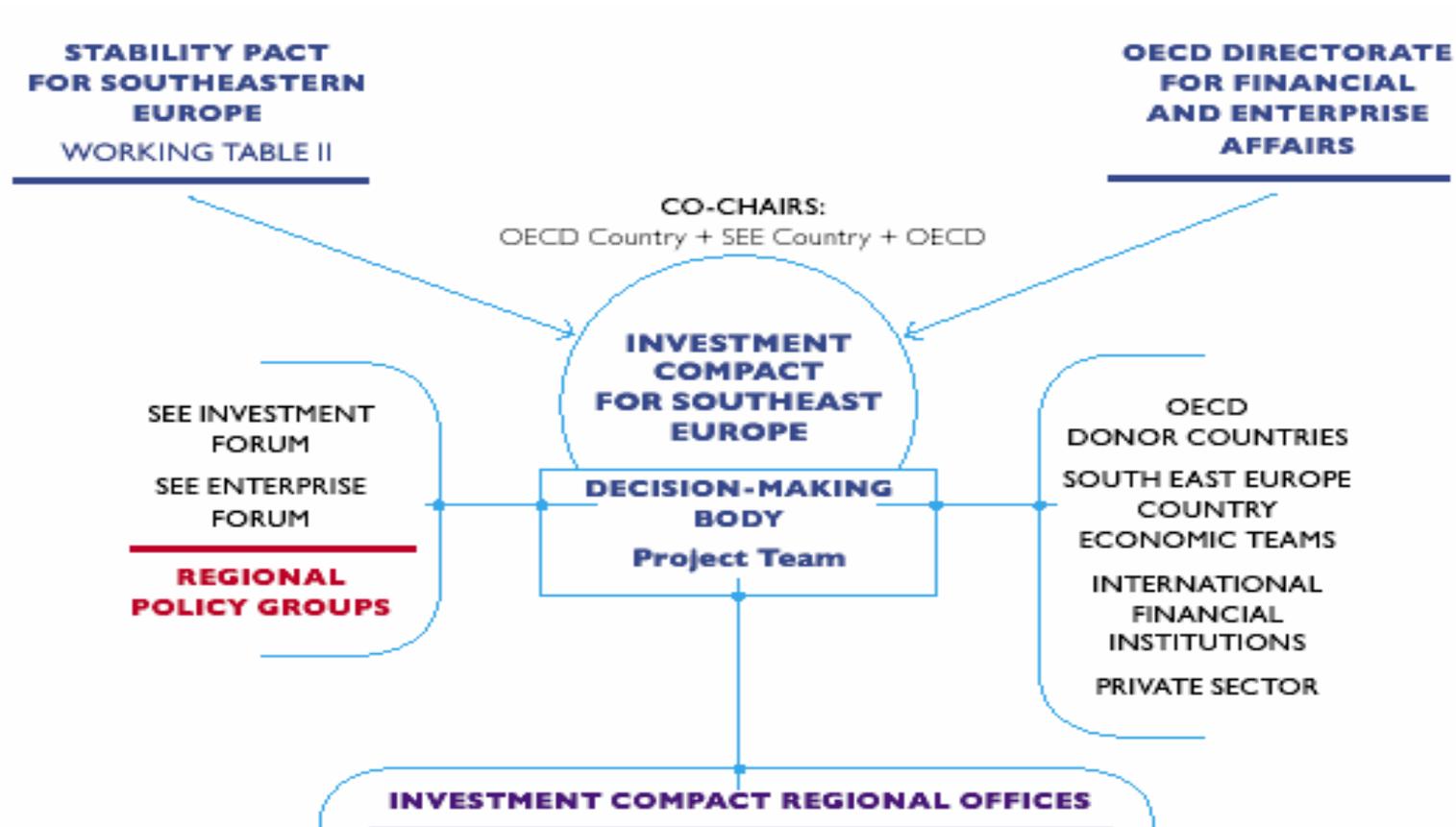
## Sommario

1. Introduzione alle attività dell'Investment Compact e all'Investment Reform Index (IRI)
2. Risultati finali per la Bulgaria
3. Le opportunità di mercato in Bulgaria

# The OECD Investment Compact is a leading program to improve the investment climate in SEE based on OECD good practices



# Structure and Organization of the Investment Compact

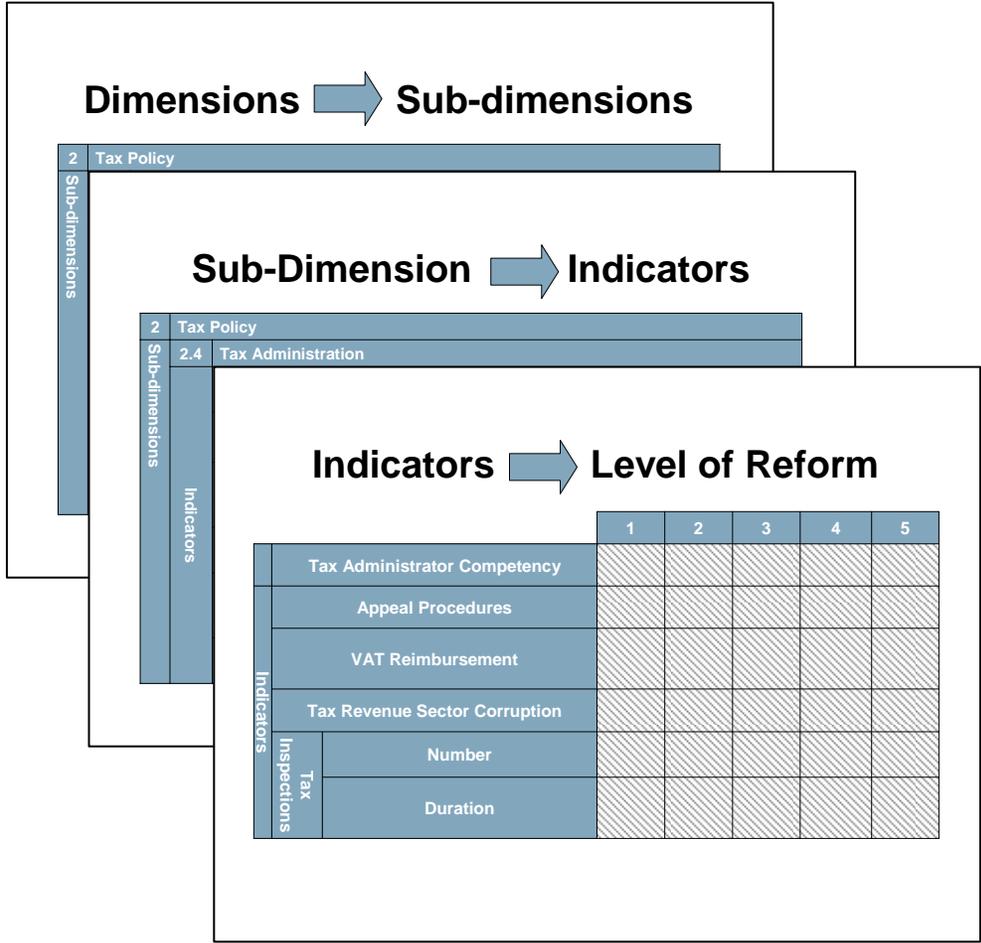
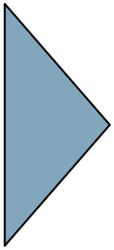


**Current operational offices: Romania and Bulgaria;  
Offices to be set up: Serbia and Croatia**

# Based on the OECD Policy Framework for Investment, the IRI measures reform in 10 main policy dimensions

Main focus of evaluation in 2006

- ### IRI Dimensions
1. Investment policy
  2. Investment promotion and facilitation
  3. Tax policy
  4. Anti-corruption and Business Integrity
  5. Competition policy
  6. Trade policy
  7. Regulatory reform
  8. Human capital and Employment
  9. Corporate Governance
  10. SME policy\*



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# Final IRI 2006 Results for Bulgaria

Bari, 30 marzo 2007

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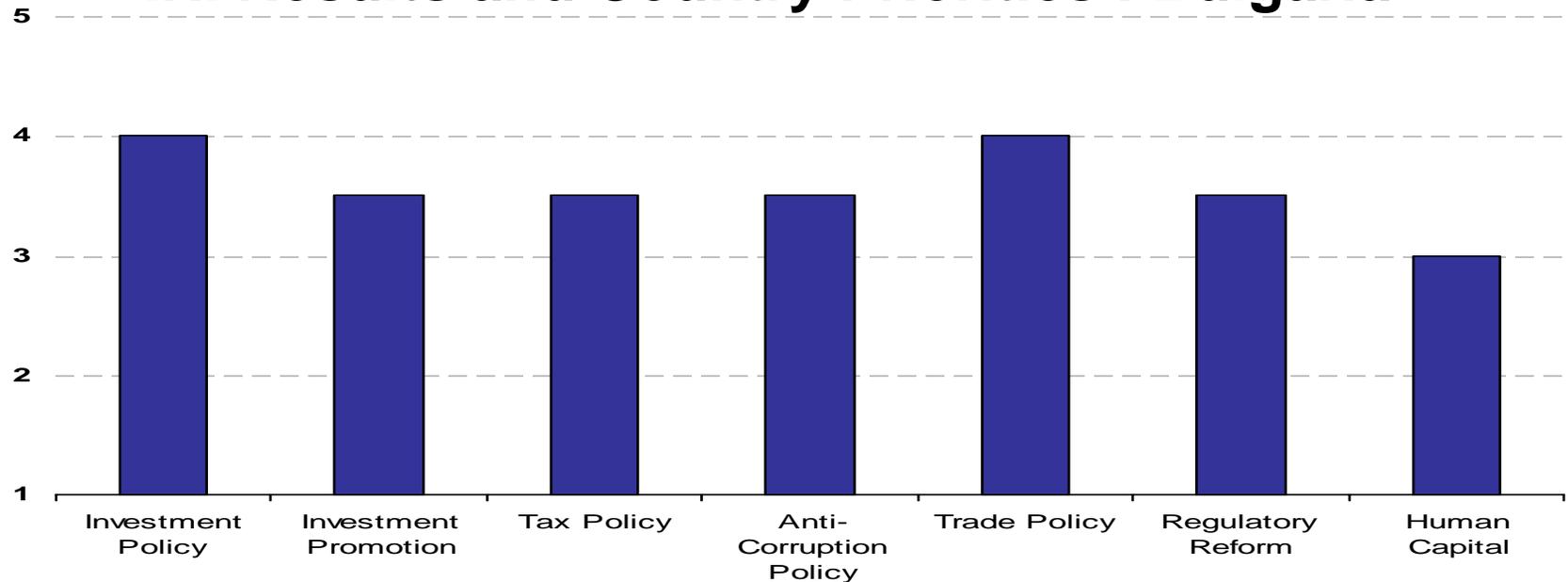
Dimensions where policy reform is more advanced are:

- Investment policy
- Trade policy
- Investment promotion and facilitation
- Tax policy
- Competition policy

Dimensions where reforms have been slower are:

- Human capital
- Anti-corruption and business integrity
- Regulatory reform

# IRI Results and Country Priorities : Bulgaria



## OECD IC Recommended Country Priorities

1. Investment Promotion: Reinforce the cluster approach in investment promotion to further promote linkages between foreign investors and SMEs
  2. Tax Policy: Create an overarching tax strategy specifying the principles and economic goals of taxation, current and future tax rates, and improvement of the tax administration
  3. Anti-corruption: Create a coherent, comprehensive Conflict of interest Policy and ensure that is applied and monitored
  4. Competition Policy: Implement a deterrent sanctioning policy to limit hard-core anti-competitive behaviour (e.g. cartels)
  5. Trade Policy: Streamline customs and administrative procedures to decrease the complexity and time required for imports and exports.
  6. Regulatory Reform: Define and implement a comprehensive regulatory governance strategy which includes a formal, systematic RIA programme.
- Bari, 30 marzo 2007