

NEW | IRELAND (IE) | 5 POSTS | IMMEDIATE START

Graphic Designer (Remote)

WELOCALIZE

Job vacancy ID: 2171073 Job vacancy handle: MjE3MTA3MyAxOA

Job Overview

WORKING LANGUAGES: **English**

JOB SECTOR: **Other information service activities**

WORK SCHEDULE: **Full-time**

CONTRACT TYPE: **Direct hire**

OCCUPATION: **Graphic designer**

LAST APPLICATION DATE: **25/03/2021**

JOB START DATE: **04/04/2021**

EMPLOYMENT PERIOD: **periodDescription**

Job details

Job description

Graphic Designer

Location: 100% Remote - you can be based anywhere in Ireland

Contract: Permanent Full Time, 40 hours per week

Salary: Competitive, depending on experience (discussed at interview)

If you are passionate about using your creative design skills to transform business and technical concepts into powerful visual communication, we want you!

As a key member of the Welocalize Global Marketing team that spans US and Europe and supports four different branded companies, your projects are multi-disciplinary, omni-channel, fast-paced, time-sensitive, brand-consistent, and culturally aware.

You thrive on both ideation and execution to improve and enhance our content marketing, websites, customer and industry event materials, blogs, printed materials, social media presence and webinars. The work you produce requires efficient collaboration with diverse internal stakeholders and fast, iterative conceptual problem-solving within established timeline and budget. The result is strong visual communication deliverables that drive user engagement and enhance customer experience.

RESPONSIBILITIES

- Gather information to align and confirm design requests with business requirements before starting a project
- Create impactful presentation decks to support sales, marketing and corporate initiatives
- Design e-mail templates, landing pages and website images

- Design event marketing collateral for digital and print
- Produce datasheets, case studies, infographics, iconography and other visuals for business and brand storytelling
- Maintain process and organization of files and assets for reuse, repurpose and reference
- Drive adherence and consistency to brand and style guidelines across the teams and brands, promoting a culture of accountability for total brand quality

REQUIREMENTS

- Foundation in layout, typography, iconography, color, space, and branding concepts.
- Ability to communicate and collaborate with diverse team members and balance constructive critiques.
- Demonstrated leadership by being pro-active, setting clear expectations and boundaries, identifying, and managing project risks, and flexible problem-solving.
- Advanced skills with Adobe Creative Suite (Illustrator, Photoshop), MS Office Suite (PowerPoint), Sketch, InVision.
- Experience with HTML/CSS and responsive web design.
- Experience with Pardot, WordPress is a plus.
- Provide a portfolio showcasing examples of work product noted above.

EDUCATION/EXPERIENCE

- BA/BS in Visual Arts, Graphic Design or related degree or experience
- 3-6 years of experience in a fast-paced marketing environment

Job location

1000 Cork, County Cork, Ireland, Ireland

Job requirements

Languages

English (C1 - Advanced)

Education level

Short-cycle tertiary education

Travel required

This job involves travel requirements

Employer

Name

WELOCALIZE

Description

Localization services provider

Sector

Other information service activities

Organisation size

Large enterprise

Legal ID

SomeOrganizationLegalId

Remuneration

Remuneration basis

Fix base paid

Salary

EUR per month (Commission paid)

Description

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How to apply

How to apply

Apply through <https://jobsireland.ie/en-US/job-Details?id=2171073>

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