



7TH UNIVERSITY BUSINESS FORUM

Brussels, 6-7 April 2017

REGISTRATION (registration)

USEFUL INFORMATION (useful)

PROGRAMME (programme)

DRAFT PROGRAMME

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7th European University-Business Forum

UNIVERSITY-BUSINESS COOPERATION - FOR INNOVATION AND MODERNISATION

The Square, Meeting Centre, Mont des Arts-Kunstberg, Brussels

6-7th April 2017

DAY 1		6th April 2017
08:30 – 09:30	Registration	
09:30 – 11:00	OFFICIAL OPENING SESSION Moderator: Ms Jacki Davis , Meade Davis Communications OPENING SPEECHES	
09:35	Mr Tibor Navracsics , Member of the European Commission in charge of Education, Culture, Youth and Sport Mr Evarist Bartolo , Minister of Education and Employment, Malta, EU Presidency January – June 2017 Member of the European Parliament (tbc)	
10:20 – 11:00	KEY NOTE ADDRESS Professor Wolfgang Herrmann , President, Technical University Munich Mr Luis Reis , Chief Corporate Center Officer of Sonae & CEO of Sonae Financial Services	

11:00 – 11:30	COFFEE BREAK - EXHIBITION
11:30 – 11:40	Dr Todd Davey , Science-to-Business Marketing Research Centre Münster "The state of University Business Cooperation in Europe" – main findings and recommendations from the major study undertaken for the European Commission
11:40 – 13:00	ROUND TABLE – <i>Partnerships for Innovation and Impact – Challenges and opportunities</i>
Moderator:	Ms Jacki Davis , Meade Davis Communications Professor Anne de Paepe , Rector, Ghent University Mr Péter Lakatos , Co-CEO, Videoton; Member of the EIT Governing Board Mr José Ramón García Jiménez , Director, BSH-Group Ms Mona Herter , Director for Communication, Enlargement, International Relations, JADE – European Confederation of Junior Enterprises
13:00 – 14:30	LUNCH – EXHIBITION

AFTERNOON SESSIONS - 4 themes running in parallel

UNIVERSITY BUSINESS COOPERATION

1	MODERNISATION, RELEVANCE & SKILLS ⓘ
2	DRIVING REGIONAL DEVELOPMENT ⓘ
3	EVOLUTION & INNOVATION ⓘ
4	SPOTLIGHT ON "THE STATE OF UNIVERSITY BUSINESS COOPERATION IN EUROPE" ⓘ

14:30 – 16:00	1st SESSION
	Block 1. Workshop 1.1: Overcoming the skills mismatch
	Block 2. Workshop 2.1: Regions & Higher Education Institutions – strategic partners
	Block 3. Workshop 3.1: Shifting Roles in a Changing Society: what path for HEIs?
	Block 4. Workshop 4.1: The Current State of UBC in Europe