

Interreg
*M*editerranean



SOCIAL & CREATIVE

SOCIAL & CREATIVE INNOVATION WEEK

October 2-5, 2017





The Social&Creative community of the MED Programme is happy to announce the first edition of the **Social&Creative Innovation Week**, which will take place from **2nd to 5th October, 2017**.

We have condensed in a few days different opportunities for networking and exploring potentials for collaboration and cooperation, for all those who deal with the issues of **innovation in the social and creative industry**.

Our core aim, in fact, is to **promote creativity and social innovation in the Mediterranean**, in areas ranging from creative industries and co-working spaces to innovative public procurement, thus contributing to build a common landscape that blends different types of innovation into a complex process of territorial development.

Below the complete programme of the Social&Creative Innovation Week.

Oct. 2 and 3

LAUNCH OF THE OPEN DOORS NETWORK – SHARING AND COLLABORATIVE ECONOMY IN THE MEDITERRANEAN REGIONS

Faculty of Economics
Avda del Tarongers s/n.
València, Spain

The event is addressed to academic, policy makers, economic actors and local communities and it is aimed at launching the network and agree on cooperation pillars. The event will be the opportunity to spread knowledge on sharing and collaborative economy.

Oct. 4 and 5

CHIMERA TRANSNATIONAL EVENT

Museum for architecture and design

Pot na Fužine 2

Ljubljana – Slovenia

The event will include:

- 4th Oct. - the **International seminar** “INNOVATION AND CLUSTERING IN THE CREATIVE AND CULTURAL INDUSTRIES”, to gather recommendations from the best practices and to find out about the new chances in the Creative and Cultural sector
- 5th Oct. - an **International Investment Forum** for the exchange of practices and opportunities to investments in the cultural and creative sector

Oct. 4

TALIA INTERNATIONAL SEMINAR

Museum for architecture and design

Pot na Fužine 2

Ljubljana – Slovenia

Organized in the framework of the Chimera Transnational event, TALIA international seminar aims at **highlighting innovation and clustering evidence in the creative and cultural industries**. It will involve modular projects in the Social & Creative thematic community, associated partners and key stakeholders in the thematic area. The international seminar will include:

- a **thematic community think tank** on how to improve innovation capacities and clustering evidence in Creative and Cultural Industries
- an **open discussion** with modular projects, horizontal projects and local stakeholders to share working example and tested models of transnational/transregional network of CCI clusters, to evaluate tailored services to meet innovation needs and to identify suitable public supply or demand side measures.

Oct. 5

COWORKMED TRANSNATIONAL WORKSHOP

Strozzi Saccati Palace

Cathedral Square (Presidency of Tuscany Region)

Florence – Italy

The workshop intends to promote a debate on public policies regarding coworking activities, starting from Tuscany Region policies and to discuss about public policies, possible incentives and development strategies in this sector with national and international stakeholders and authorities.

Share the events agenda with your local stakeholders and join the Social&Creative Innovation Week!

For further details and for more information

<https://www.facebook.com/SocialCreativeMED/>

<https://www.facebook.com/openDOORS.interregMedProject/>

<https://www.facebook.com/ProjectChIMERACulturalCreativeCluster/>

<https://www.facebook.com/coworkmedproject/>

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