

PERSONAL INFORMATION

ILIANA INGLESE

address:
professional domicile: Via Luigi Ranieri 7/D – 70124 Bari (BA) - Italy



FB / LinkedIn Ileana Inglese Skype ileana.inglese

Gender female Place and date of birth Hasselt (B) | Nationality Italian

OCCUPATIONAL FIELD

Journalism / Media Relations / Press Office
EU-funded projects/programmes communication
Corporate Communications / Corporate Training

WORK EXPERIENCE

Divided into 4 areas of activity: 1) University teaching 2) Communications – public sector; 3) Communications – Private sector; 4) Corporate training – public/private sector

1) SECTOR Public administration / University
AREA OF ACTIVITY University education

from 2009 to date

Temporary Lecturer

Master's degree course in "Communications and Multimedia", Bari
Bachelor's degree course in "Communication Sciences in Organisations", Taranto
Master's degree course in "Editorial, Public and Social Communication Sciences", Bari
University of Bari "Aldo Moro", Department of Education, Psychology, Communication -
www.forpsicom.uniba.it

Term contract as:

- Lecturer for the "Cultural events management Lab" - Master's degree course in "Communications and Multimedia", AY 2009-2010, 2010-2011 – Bari
- Lecturer for the "Corporate and public communications Lab" - Bachelor's degree course in "Communication Sciences in Organisations", AY 2011-2012 – Taranto
- Lecturer for the "Press office Lab" - Master's degree course in "Editorial, Public and Social Communication Sciences", AY 2012-13, 2013-14, 2014-15, 2015-16, 2016-17 – Bari
- Lecturer for the "Events management Lab" - Master's degree course in "Editorial, Public and Social Communication Sciences" – AY 2012-13, 2013-14, 2014-15, 2015-16, 2016-17 - Bari

Sector Public / University education

from 2013 to date

Expert Teacher

First level University Master in "Journalism"

University of Bari "Aldo Moro", Department for the Study of Mediterranean societies, in collaboration with the Order of Journalists of Puglia - www.forpsicom.uniba.it - www.odg.puglia.it

- Professional assignment as Expert Teacher for the "Press office Lab" - First level biennial University Master in "Journalism" – AY 2012-2013, 2014/2016 – Bari

Sector Public / University education

2004 / 2005

Expert Teacher

First level University Master in "Cultural studies, communication and visual culture", Bari

University of Bari "Aldo Moro", Faculty of Education - www.forpsicom.uniba.it
Term contract as Expert Teacher for the "Press office Lab" - First level University Master in "Cultural studies, communication and visual culture" – AY 2004-2005 – Bari

Sector Public / University education

2002 / 2003

Expert Teacher

Second level University Master in “Transitional Waters Manager”, Lecce

University of Lecce, in collaboration with IFOA, Reggio Emilia – www.unisalento.it

- Professional assignment as Expert Teacher of “Communications” - Second level University Master in “Transitional Waters Manager” - AY 2002-2003 – Lecce

Sector Public / University education

2) SECTOR AREA OF ACTIVITY

Public Administration / central, regional, local

Institutional communication / Journalism / Media relations / Project management

from 05.08.2016 to date
(end of project: 30.11.2016)

Communication Manager – “AdriaWealth” Project

Apulia Film Commission - www.apuliafilmcommission.it – on behalf of Puglia Region (partner) – Department of Tourism, Culture Economics and Territorial Enhancement – www.regione.puglia.it

- Term contract as Communication Manager for the project “AdriaWealth”, CBC IPA Adriatic 2007/2013 – Measure 2.1 - CUP B39D16001480007, aimed at capitalizing on the results of 5 IPA projects (Archeo.S, Adriacold, ArTVision, MedPaths, RoofOfRock) with the purpose to facilitate the achievement of the EUSAIR Action Plan for the sustainable tourism sector.
- Media relations and press office activities at regional, national and international level;
- Organisation of press conferences, project conventions, workshops, special initiatives;
- Writing of interviews, creation of contents for the AdriaWealth Bank of Results;
- Relations with project partners, coordination of the Editorial Board, text revision;
- Web content management, social media management, promotion of project activities;
- Monitoring of results and reporting of communication activities for the partner Puglia Region

Sector Public – European projects

from 04.11.2013 to 30.09.2015

Communication Manager – “ArTVision – A.Live Art Channel” Project

Apulia Film Commission - www.apuliafilmcommission.it – on behalf of the Lead Partner Puglia Region – Department of Policies for the Promotion of Territory, Knowledge and Talent – www.regione.puglia.it

- Term contract as Communication Manager for the project “ArTVision – A.Live Art Channel”, CBC IPA Adriatic 2007/2013 – Measure 3.3 - CUP: B39E12002930006, aimed at creating a thematic cross-media channel for cultural communication and at producing innovative audiovisual formats in the Adriatic area (Italy, Albania, Croatia, Montenegro)
- Drafting and implementation of the Communication and Dissemination Plan, management of the institutional communication activities, production of communication materials and final catalogue
- Media relations and press office activities at regional, national and international level, organisation of press conferences and project events, relations with project partners
- Web content management, newsletter editing, social media management
- Monitoring and reporting of the partnership’s communication activities to the IPA Managing Authority

Sector Public – European projects

from 01.07.2008 to 31.12.2014

Journalist / Editor in chief – Europuglia.it

OICS Osservatorio Interregionale Cooperazione e Sviluppo, Roma – www.oics.it on behalf of Puglia Region / Ministry for the Mediterranean, Culture and Tourism - www.europuglia.it

- Term contract / professional assignment as Editor in chief of the online newspaper www.europuglia.it, the portal of the Ministry for the Mediterranean, Culture and Tourism of Puglia Region
- Definition of editorial policies, editorial staff coordination, supervision and writing of texts
- Web content management, newsletter editing, social media management, press review
- Communication activities for conferences, press conferences, projects and events organized or supported by the Mediterranean Department of Puglia Region

Sector Public – Institutional communications

from 01.12.2014 to 12.12.2014

Communication Manager - "Fare Impresa" Project

IFOC Azienda speciale della Camera di Commercio di Bari - www.ifoc.it

- Professional assignment as Responsible for the communication and information campaign of the project "FARE IMPRESA - Servizi integrati per nuova imprenditorialità - MISE / UNIONCAMERE
- Press office activities, organisation of a press conference, press review

Settore Public – Regional projects

from 05.05.2012 to 05.05.2013

Press Office Manager – "Intramoenia Extra Art / Watershed" Project

Associazione culturale Eclettica_Cultura dell'Arte, Barletta - <http://www.intramoeniaextrart.it/watershed>

- Professional assignment as Press Office Manager for the international contemporary art project "Intramoenia Extra Art / Watershed", the winner in the Culture Programme 2007-2013, Strand 1.2.1 - European Commission.
- Media relations and press office activities at national and international level for the project actions taken in Italy, Belgium, the Netherlands, Sweden (exhibitions by Jan Fabre, Maurice Nio, Wilhelmina De Gennaro, Bigert & Bergström, artist residencies, press conferences and events), press review
- Web content editing, press room management, newsletter editing, social media management

Settore Public / private – European projects

from 15.10.2012 to 15.01.2013

Communication and Press Office Manager - "Fondo sostegno flessibilità"

EBT Puglia - Ente Bilaterale Turismo per la Puglia, Bari - www.ebt-puglia.it

in collaboration with Puglia Region / Ministry for Welfare – www.regione.puglia.it

- Professional assignment as Communication and Press Office Manager for the "Fondo per il sostegno alla flessibilità", funded by the Ministry for Welfare of Puglia Region and the Presidency of the Council of Ministers
- Media relations and press office activities for the launch conference and for awareness raising events, supervision of communication materials, web content editing, press review

Settore Public – National projects

from 04.01.2010 to 30.09.2012

Head of the Communication Unit of the "POI Energia" Programme

OICS Osservatorio Interregionale Cooperazione e Sviluppo, Roma - www.oics.it on behalf of the Managing Authority (Regione Puglia first, then PORE - Presidency of the Council of Ministers)

- Term contract as Head of the Communication Unit of the Programma Operativo Interregionale "Energie rinnovabili e risparmio energetico" FESR 2007-2013
- Drafting and implementation of the Programme Communication Plan, defining strategies, activities, tools and channels of communication, approval and classification of communication products
- Supervision of all corporate communication initiatives, public relations and marketing made in Puglia, Calabria, Campania, Sicily (press conferences, conventions, seminars, trade fairs, advertising), supervision / management of media relations at regional and national level
- Supervision of web content, newsletters, communication materials, press review
- Participation in the Monitoring Committee and the Programme governance activities
- Monitoring, reporting and accounting of the Program communication activities

Settore Public - National programmes

from 23.10.2012 to 25.10.2012

Speaker in the Masterclass - Archeo.S Project

Teatro Pubblico Pugliese, Bari - www.teatropubblico.it

- Professional assignment as Speaker in the Masterclass "Matching public and private interests in the cultural sector for boosting local development" – in the framework of the project ARCHEO.S System of archaeological sites of the adriatic sea - CBC IPA Adriatic 2007-2013, Measure 2.2
- Workshop on the theme "The role of communication for the management of the cultural heritage: operational proposals for ARCHEO.S's governance plan"

Settore Public – European projects

from 04.06.2010 to 30.09.2011

Communication Manager - “Concretamente” ProjectIFOC Azienda speciale della Camera di Commercio di Bari - www.ifoc.it

- Professional assignment as Responsible for the communication and information campaign of the Project “Concretamente – lavorare per il territorio”, code POR09VIIIBA29.1, PO Puglia FSE 2007/2013 Axis 4, promoted by I.FO.C. and aimed at raising awareness on sustainable agriculture
- Media relations and press office activities, advertising, press conferences, promotion of seminars, tours and events, local promotion and awareness raising actions
- Web content editing, press review

Settore Public – Regional projects

from 10.11.2008 to 31.12.2008

Press Officer - “Puglia Night Parade 2008” ProjectTeatro Pubblico Pugliese, Bari - www.teatropubblico.it

- Professional assignment as Press Officer for the project "Puglia Night Parade 2008", important cultural initiative and show funded under the P.O. FESR Puglia 2007/2013 Axis 4, promoted by Puglia Region – Ministry for Tourism and implemented by Teatro Pubblico Pugliese
- Media Relations and press office activities for all events on the calendar (eight White Nights in the provinces of Puglia, with 150 between shows, parades, concerts, events and 800 artists involved), press conferences
- Web content editing, press review

Settore Public – Regional projects

from 01.09.2008 to 31.12.2008

Communication Manager - “ADRI.EUR.O.P.” ProjectPuglia Region, Ministry for the Mediterranean, Bari – www.regione.puglia.it - www.europuglia.it

- Professional assignment as Responsible for the communication activities managed by Puglia Region in the project “ADRI.EUR.O.P.– Supporto operativo al management dell'Euroregione Adriatica e delle attività di comunicazione legate alle attività della Regione Puglia in seno all'Euroregione Adriatica” - NPPA INTERREG/ CARDS-PHARE - Measure 3.2 - Cod. 262
- Media relations and press office activities for conferences and events in the countries involved by the project (Italy, Slovenia, Croatia, Bosnia, Herzegovina, Montenegro and Albania), press review
- Institutional relations, cooperation with partners in the Adriatic area on the project actions

Settore Public – European projects

from 27.07.2007 to 30.06.2008

Communication manager - “ADRI.EUR.O.P.” ProjectPuglia Region, Ministry for the Mediterranean, Bari – www.regione.puglia.it - www.europuglia.it

- Professional assignment as Communication manager of the project “ADRI.EUR.O.P.– Supporto operativo al management dell'Euroregione Adriatica” - NPPA INTERREG/CARDS-PHARE – Measure 3.2 – Cod. 262
- Media relations and press office activities at conferences and events in the countries involved in the project (Italy, Slovenia, Croatia, Bosnia, Herzegovina, Montenegro and Albania), press review
- Organisation of workshops for participatory planning, institutional relations, cooperation with partners in the Adriatic area on the project actions

Settore Public – European projects

from 01.12.2007 to 31.03.2008

Press Office Manager - “Biennale Puglia 2008” ProjectAssociation Internationale pour la Biennale des Jeunes Créateurs de l'Europe et de la Méditerranée, Torino - www.bjcem.it

- Professional assignment as Press Office Manager for the launch of the "Biennale Puglia 2008" international art, show and music festival, funded by P. OR Puglia 2000-2006 Measure 6.2, promoted by Puglia Region – Ministry for Economic Development in collaboration with BJCEM
- Media relations and press office activities at regional and national level, press conferences, institutional relations, press review

Settore Public – European projects

from 28.10.2017 to 28.11.2007

Press Office Manager – Int. Conference “Donor Countries for Iraq reconstruction”

Puglia Region, Ministry for the Mediterranean, Bari – www.regione.puglia.it - www.europuglia.it

- Professional assignment as Press Office Manager for the "International Conference of Donor Countries for Iraq's reconstruction", organized in Bari by Puglia Region, IRFO, IRFFI, Ministry of Foreign Affairs, Mediterranean Agronomic Institute of Bari and Fiera del Levante.
- Press office at national level, institutional relations, press review

Settore Public – National projects

from 03.09.2007 to 01.10.2007

Press Office Manager – Puglia Region events in 71st Fiera del Levante

Fidanzia Sistemi S.r.l. Bari (contractor of communication services) on behalf of Puglia Region - Ministry for Economic Development – www.fidanzia.it – www.sistema.puglia.it

- Professional assignment as Press Office Manager for events promoted during the 71st Fiera del Levante in Bari by Puglia Region (over 40 including conferences, meetings, workshops, etc.)
- Media relations and press office activities at national level, organisation of press conferences, institutional relations, press review

Settore Public – Regional projects

from 03.04.2007 to 15.05.2007

Press Officer – International conference “Investimenti e legalità in Albania”

Fidanzia Sistemi S.r.l. Bari (contractor of communication services) on behalf of Puglia Region - Ministry for Economic Development – www.fidanzia.it – www.sistema.puglia.it

- Professional assignment as Press Officer for the international conference "Investimenti e legalità in Albania" promoted in Bari by Puglia Region- Ministry for Economic Development

Settore Public – Regional projects

from 03.04.2007 to 15.05.2007

Press Officer - International conference “Albania e Puglia: oltre la sanità”

Tholos Editrice S.r.l., Alberobello – www.tholoseditrice.it per conto di A.Re.S Puglia

- Professional assignment as Press officer of the international conference “Albania e Puglia: oltre la sanità” – organized in Rome by A.Re.S Puglia - Agenzia Regionale Sanitaria per la Puglia in the framework of the Cooperation Project in the Health Sector - P.I.C. INTERREG IIIA Italy –Albania 2000-2006 - Axis II, Measure 2.2
- Press office at national level, organisation of a press conference, coordination of the participation in the fair Sanit 2007, institutional relations, press review

Settore Public – European projects

from 20.06.2007 to 20.07.2007

Press Officer - International Conference “Street” Project

Erasmus Centro di ricerca e documentazione sull'Europa sociale - www.cserasmo.eu

- Professional assignment as Press Officer for the Interregional Conference "Participation as a methodological dimension for the fight against social exclusion", organized within the project "Street - European Strategies and territories", promoted by the General Directorate for Employment, Social Affairs and Equal Opportunities of the European Commission
- Press office activities, collaboration in the organisation of the event, press review

Settore Public – European projects

from 03.10.2005 to 20.04.2007

Communication Manager - “Vlerat/Valori” Project

Chamber of Commerce of Bari , through I.F.O.C. Azienda speciale CCIAA di Bari - www.ifoc.it

- Professional assignment as Communication and Public relations Manager for the Project "Vlerat / Valori" - P.I.C. Interreg IIIA Italy-Albania - Axis IV, Measure 4.3.1, aimed at promoting the image of Albania and enhancing the territory (countries involved: Italy, Albania)
- Communications and Public Relations activities, drafting and implementation of the Communication Plan, supervision of the advertising campaign and of communication materials, media relations and press office activities at national / international level, organisation of press conferences, workshops, exhibitions, events, production of videos and publications; web content editing, press review.

Settore Public – European projects

from 21.04.2005 to 16.05.2005

Press Officer – Final event “PSG Odea” Project

I.FO.C. Azienda speciale CCIAA di Bari- www.ifoc.it

- Professional assignment as Press Officer for the final event of the Project “PSG ODEA Opportunità Diritti Eguaglianza Abilità”, EQUAL Community Initiative, aimed at fighting discrimination and inequalities
- Press office activities at national level, media planning, press review
- Teacher in the workshop on the theme "The Press office for the promotion of a transnational event"

Settore Public – European projects

3) SECTOR *Private / Advanced service industry* AREA OF ACTIVITY *Corporate Communications / Press Office*

from 01.10.1999 to 30.04.2012

Communications and Press Office Manager - Svimservice / Exprivia Group

Svimservice S.p.A / Gruppo Exprivia, Molfetta/Milano - www.exprivia.it

- Term contract / Professional assignment as Communications and Press Office Manager at Svimservice S.p.A., an IT services company for the public administration (based in Bari, 250 employees), acquired in 2007 by Exprivia S.p.A. (1,800 employees, offices in Italy and abroad), listed on the STAR Segment / Italian Stock Exchange
- Public relations activities and event management, representing Svimservice (later Exprivia), for the Club delle Imprese per la Cultura di Confindustria Bari e BAT
- Press office at national level, organisation of press conferences, preparation of communication plans, media planning, management of communication campaigns, sponsorships, participation in fairs, creation of communication materials, catalogs, publications, press review
- Internal/external communication, organisation of events, incentives, outdoor training
- Web content editing , creation of a webzine

Settore Private – ICT services for the Public Administration

2003 / 2015

Communications consultant - I.FO.C.

I.FO.C. Azienda special della Camera di Commercio di Bari – www.ifoc.it

- Consultant - Communication and press office activities for projects, events, special initiatives:
- “Animatori territoriali per l'inclusione sociale”, local development project, Bari 2008
- “L'impresa della differenza” – project for the creation of enterprises in deprived areas, Bari, 2007
- “Cultural events manager for territorial development” – vocational training project, Bari 2004
- “OPENlab '15 Dino Lovecchio” – focus groups on local development strategies, Bari, 2015

Sector Private – Corporate training and services for enterprises

1997 / 2015

Communications consultant – CeLIPS

CELIPS Cultura e Lavoro Istituti Preziosissimo Sangue, Bari, Foggia - www.celips.it

- Consultant - communication and press office activities for educational projects and initiatives
- Speaker at many project events, conferences, workshops
- Press Officer for the project “Paesaggi, architetture sostenibili e rigenerazione urbana”, PO PUGLIA – F.S.E. 2007/2013 – Axis VII Institutional building

Sector Private - Vocational / specialist training

March / June
2007, 2009, 2010, 2011

Press Officer - “Race for the cure”

Susan G. Komen Italia, Roma - www.komen.it

- Professional assignment as Press Officer for the "Race for the Cure", editions 2007, 2009, 2010, 2011, fund-raising marathon to support the fight against breast cancer
- Media relations, press office activities, organisation of press conferences, press review

Sector No-profit – social and volunteer projects

from 24.04.2002 to 24.04.2007

Director / Procurator - Scuola di formazione svimservice "Al faro"

Al Faro S.r.l. – Svimservice training school, Bari - www.svimservice.it

- Term contract as Director and Procurator of the Svimservice training school "Al Faro"
- Didactic planning, coordination of courses, human resources management
- Organisation of seminars and events, internal and external communication
- Press office activities, web content editing, press review

Sector Private – Managerial training

2004 / 2005

Communications consultant – Profingest

Profingest Management School, Bologna, ASFOR accredited - www.profingest.it

- Consultant - communication activities for Master in Business Administration, Executive Master in Finance and Control, Master in Organisation and Economic Development, Master in Science to Business and other specialization courses
- Public Relations and press office activities, media planning, press review

Sector Private – Managerial training

2004

Press Officer - Festival "Maggio di Bari 2004"

Unione Commercianti di Via Sparano, Bari

- Consultant - Press office activities for the "Maggio di Bari 2004", a festival of music and theatrical events, promoted by the Unione Commercianti di Via Sparano
- Media relations, organisation of a press conference, press review

Settore Privato – Service industry

2001 / 2002

Press Officer – Forum "Zenith: il futuro del Mezzogiorno"

Scuola di Specializzazione in Scienze Organizzative S3 Studium, Roma – www.s3studium.it

- Consultant - Press Office Manager for the Forum " Zenith: il futuro del Mezzogiorno ", organized by S3 Studium in collaboration with Sviluppo Italia, Bari 2001, 2002
- Media relations, press office activities, collaboration in the organisation of the event, press review

Sector Private – Post graduate training

1997 / 1998

Sales Manager – Klee

Klee di Mastromauro Francesco, Vicenza

- Professional assignment as Sales manager / Communications consultant for Klee, company of the jewelry industry; coordination of the sales network, customer relations, communication campaign, press office activities at national level, organisation of press conferences, press review

Sector Private – Service Industry

1997 / 1998

Communications consultant –Telecom Italia

Telecom Italia S.p.A., office of Bari – www.telecomitalia.it

- Consultant - Press office activities, organisation of press conferences for the presentation of the telephone directories in Puglia, promotion campaigns, special events

Sector Private – Telecommunication

from 01.03.1993 to 27.11.1996

Director - Summit Italia

Summit Italia S.r.l. / Ad Concord Group, Bari

- Permanent employment as Director / (1st level manager – full time) at Summit Italy, public relations agency - AD Concord Group
- Human resources management, relations with customers and suppliers, public relations, media relations, press office activities, organisation of press conferences, promotional activities, merchandising, creation of special events, exhibitions, conferences, congresses;
- Communication and promotion campaigns for national and international clients, including SIP / Telecom Italia, Ferrero, Soremartec Luxemburg, Caripuglia, Svimservice, Uisp, Politecnico di Bari, Baricentro, Barialto, Andidero, Mossa Gioielleria, Basilica Pontificia S. Nicola

Sector Private – Public relations and business services

from 01.05.1992 to 25.11.1992

Director – Il Melograno

Masseria e Sala ricevimenti Il Melograno, Monopoli (Ba) – www.melograno.com

- Permanent employment as Director (A level - full time) at the 5 star luxury Farm House and Banquet Hall "Il Melograno"
- Direction of operational departments, human resources management, relationships with customers and suppliers, conference management and public relations for national and international events

Sector Private - Tourism / hotel & conference services

from 01.06.1985 to 30.05.1986

from 01.06.1986 to 30.05.1992

Deputy Director - Hotel Villa Romanazzi Carducci

Executive assistant - Hotel Villa Romanazzi Carducci

Cogena S.p. A - Grande Albergo di Villa Romanazzi Carducci, Bari – www.villaromanazzi.it

- Permanent employment as Deputy Director (1st level employee - full time) at the 4-star luxury Hotel & Conference center Villa Romanazzi Carducci
- Direction of operational departments, human resources management, relationships with customers and suppliers, conference management and public relations for major international meetings;
- Permanent employment as Executive Assistant (2nd level Employee - full time)
- Secretarial activities, relationships with operational departments, customers and suppliers

Sector Private – Tourism / hotel & conference services

from 01.02.1984 to 09.04.1984

Executive Assistant - Marsud

Marsud S.p.A. / Morfini Group, Bari – www.morfini.it

- Permanent employment as Executive Assistant (3rd level Employee - full time) at Marsud, shipping company of the Morfini Group; secretarial activities, relationships with customers;

Sector Private – shipping

1976 / 1983

Translator and interpreter – various companies

Collaborations with various companies, trade fairs, consulates, travel agencies, congress agencies

- Translation and interpreting, secretarial activities, reception for conventions and trade shows

Sector Private – Services to businesses

4) SECTOR AREA OF ACTIVITY

Public - Private / Education and training

Vocational / specialist / corporate training / Teaching in secondary schools

2015

Senior Trainer - Studio Cam Consulting

Studio CAM Consulting, Bari – www.studiocamconsulting.it

- Teaching on the subject of interpersonal communication skills, group dynamics, time management, motivation, carried out as part of the training plan approved by Fonditalia cod. 784 / 01SF.001

Sector Private / Corporate training

2015

Senior Trainer - I.P.S.

Istituto Preziosissimo Sangue, Bari – www.istitutopreziosissimosangue.it

- Trainers training, planning and management of the project "The pleasure of teaching in English", included in the training program "Bilingual Project - Guide to Teaching"

Sector Private / Primary education

2012 / 2015

Senior Trainer – Mediaconsult

Mediaconsult S.r.l. Barletta - www.mediaconsult.it

- Teaching on the subject of interpersonal communication skills, group dynamics, motivation, human resources management, time management, optimization of secretarial services, in training courses for the staff of the Public Administration

Sector Private – Services for the Public Administration

- 2012 / 2015 **Senior Trainer - Unisco**
 Associazione UNISCO Network per lo Sviluppo Locale - www.unisco.it
 • Teaching on the subject of interpersonal communication skills, public relations, marketing and tourism management in vocational, post graduate and executive master's courses
Sector Private – Post graduate / vocational training
- 1997 / 2015 **Senior Trainer - CeLIPS**
 CELIPS Cultura e Lavoro Istituti Preziosissimo Sangue, Bari, Foggia - www.celips.it
 • Teaching on the subject of interpersonal communication skills, group dynamics, career counseling, corporate communications, public relations, public speaking, marketing and tourism management in vocational and post graduate course
Sector Private – Post graduate / vocational training
- 1992 / 2015 **Senior Trainer – I.FO.C.**
 IFOC Azienda speciale CCIAA di Bari - www.ifoc.it
 • Teaching on the subject of interpersonal communication skills, team building, motivation, HR management, institutional and corporate communications, public relations, event management, public speaking, trainers training, marketing and tourism management, in vocational, corporate and post graduate courses
 • Planning and coordination of courses, speaker / moderator at conferences and events
Sector Private – Corporate training and services for enterprises
- 1997 / 2013 **Senior Trainer – I.FO.A.**
 IFOA Istituto Formazione Operatori Aziendali, Reggio Emilia - www.ifo.it
 • Teaching on the subject of interpersonal communication skills, team building, motivation, human resources management, institutional and corporate communications, public relations, public speaking, business writing, creativity techniques, in corporate, managerial and post graduate courses
Sector Private – Post graduate / managerial training
- 1997 / 2013 **Senior Trainer – EBT Puglia**
 EBT Puglia - Ente Bilaterale Turismo per la Puglia, Bari - www.ebt-puglia.it
 • Teaching on the subject of interpersonal communication skills, public relations, marketing and tourism management, customer care, in corporate training courses
Sector Private – Corporate training
- 1997 / 2006 **Senior Trainer – Aforisma**
 Aforisma S.r.l., Lecce / ES Management S.r.l. – ASFOR accredited - www.aforisma.it
 • Teaching on the subject of institutional and corporate communications, public relations, media relations, in various post-graduate and master's courses
Sector Private – Post graduate / vocational training
- 2001/2002 **Senior Trainer - Saiga**
 Saiga S.p.A. / Palace Hotel di Bari
 • Planning and management of an integrated training program for the Hotel staff, with lessons on communication skills, customer service, quality management and final outdoor training session
Sector Private – Tourism / hotel & conference services
- 2001 / 2004 **Senior Trainer – Scuola Superiore Economia e Finanze**
 Scuola Superiore dell'Economia e delle Finanze, Bari
 Sudgest – Servizi e Formazione per lo sviluppo, Roma
 • Teaching on the subject of interpersonal communication skills, customer care and quality management in training courses for the staff of the Public Administration
Sector Public - Training for the Public Administration

1998 / 2004 Senior Trainer – Centro Studi Comunicare l'impresa

Scuola di perfezionamento Centro Studi Comunicare l'Impresa, Bari

Forma manager onlus, Bari / Netform S.r.l., Bari

- Teaching on the subject of interpersonal communication skills, motivation, human resources management, institutional and corporate communications, public relations, public speaking,, marketing and tourism management in managerial and post graduate courses
- Planning and coordination of courses, didactic direction of master's courses

Sector Private – Post graduate / managerial training

2002 / 2003 Senior Trainer – Impr&Form

Impr&Form S.r.l., Bari

- Teaching on the subject of interpersonal communication skills, motivation and management of human resources, institutional and corporate communications, public relations, public speaking,, marketing and tourism management in postgraduate and executive master's courses

Sector Private – Post graduate / managerial training

2000 / 2002 Senior Trainer – IG Students

Fondazione IG Students, Roma / IG Students Puglia

- Teaching on the subject of interpersonal communication skills, group dynamics, team building, creativity techniques, trainers training, in refresher courses for secondary school teachers and classroom tutors; monitoring, evaluation and coaching activities

Sector Public - Post graduate / vocational training

1996 / 2015 Senior Trainer / Various clients

- ATS Cnipa Puglia (Movimento Turismo del Vino / Facoltà Economia/ Ipssar Perotti, Bari)
- Camera di Commercio Industria, Artigianato, Agricoltura di Vibo Valentia
- Carelli S.r.l., Bitonto
- Comune di Triggiano (BA)
- COTUP Consorzio Operatori Turistici Pugliesi
- CNOS – FAP, Bari
- CSEI - Politecnico Università di Bari
- Ditta Francesco Feri & C. S.a.s., Lecce
- ENAIP – Ente ACLI Istruzione Professionale – Puglia
- Galgano & Associati S.r.l., Milano
- ILO International Training Centre of the International Labour Organisation, Torino
- Intrapresa S.a.s., Bari
- Istituto Tecnico Commerciale “V. Giuliani” - Vieste (FG)
- Liceo Scientifico Majorana, Mola di Bari (BA)
- Laert Service S.r.l., Laterza
- L'Equipe S.a.s., Bari
- Liceo Scientifico Maiorana, Mola di Bari
- LUM Libera Università Mediterranea “Jean Monnet,” Casamassima (BA)
- Mediterranea, Bari
- Profeta Aps, Brindisi
- Rhenus Logistics, Bari;
- Victor Service Gruppo Andidero S.r.l., Bari
- Tribe Human Consulting S.r.l., Milano

- Teaching on the subject of: interpersonal communication skills, group dynamics, team building, public speaking, institutional and corporate communication, public relations, media relations, business writing, creativity techniques, political communication, motivation, human resource management, trainers training, marketing and tourism management

- Didactic planning and coordination of courses, consultancy, participation in examining board

Sector Public / Private - Post graduate / vocational / corporate training

1992 / 2000

Expert Trainer – High schools

Ist. Professionale di Stato per i Servizi Alberghieri e della Ristorazione - Bari
 Ist. Professionale di Stato per i Servizi Alberghieri e della Ristorazione - Castellana Grotte (Ba)
 Ist. Professionale di Stato per i Servizi Alberghieri e della Ristorazione - Brindisi
 Ist. Professionale di Stato per i Servizi Alberghieri e della Ristorazione "E. Mattei" - Vieste (Fg)
 Ist. Professionale di Stato per i Servizi Alberghieri e della Ristorazione – Potenza
 Ist. Statale Professionale per l'Industria e l'Artigianato "N. Lorusso" – Altamura (Ba)

- Teaching on the subject of interpersonal and business communication, public relations, marketing and tourism management in post-qualification and post-graduation courses
- Planning of didactic activities; participation in examination boards

Sector Public - Secondary education

1980 / 1984

Teacher - High schools

- Liceo scientifico statale "Enrico Fermi", Bari
- Istituto Tecnico Commerciale Statale "V. Lenoci", Bari
- Istituto professionale statale per il commercio "N. Tridente", Bari
- Liceo scientifico statale "Salvemini", Bari
- Istituto professionale alberghiero di stampa "A. Perotti", Bari
- Teaching of English and German; participation in examination boards

Sector Public - Secondary education

STUDIES / SPECIALIZATIONS

October 2003 / March 2004

Specialisation Course - "Press office manager"

Order of Journalists of Puglia, in collaboration with the Faculty of Education, University of Bari "Aldo Moro"

- Principal subjects: History of journalism, law, media relations, writing techniques, new media, online press office, professional ethics
- 150-hour specialization course (ex-lege 150/2000), with subsequent registration with the Order of Journalists of Puglia, Publicists list, card n. 104673 of 11/03/04

1980 / 1990

Attendance of the degree course in Political Science

Faculty of Law, Degree in Political Science, University of Bari "Aldo Moro"

- Principal subjects: Philosophy of law, public law, modern and contemporary history, English, German, statistics, political economics, constitutional law, sociology, cultural anthropology
- 18 of 21 exams passed - average mark 30/30
- Four-year degree course (old system)

1974 / 1979

Degree in Foreign Languages and Literatures

Faculty of Foreign Languages and Literatures, University of Bari "Aldo Moro"

- Principal subjects: English language and literature, German language and literature, Italian language and literature, linguistics, history, geography, philosophy of language, sociology, German philology
- Average mark: 30 cum laude; final vote 110/110 "cum laude and publication of the thesis", entitled "Anthony Burgess: MF - Myth of yesterday. Fable of today "; essay published in the Annals of the Faculty of Foreign Languages and Literatures, University of Bari, 1980
- Four-year degree (old system) enabling teaching of English and German in high schools

1970 / 1974

High School Diploma with specialisation in teacher training

1975

Integrative Course (5th year)

Istituto Magistrale "Ettore Palumbo", Brindisi

Istituto Magistrale "Bianchi Dottula", Bari

- Principal subjects: Italian, Latin, English, pedagogy, philosophy, psychology, history, geography, mathematics, chemistry, physics, natural sciences, art history
- High School Diploma with specialisation in teacher training; final vote: 60/60 - enabling teaching in Primary School
- Integrative 5th year, with final certificate

TRAINING COURSES

2014 / 2016

Mandatory Training Program – Order of Journalists

Order of Journalists of Puglia, in collaboration with external parties

- Various training courses on journalistic communication, press office, institutional communication, law, professional ethics, social media management

May 2004

Training course - "Diction and public speaking"

EBT Ente Bilaterale del Turismo, Puglia – www.ebt-puglia.it

- 20-hour course held by Paola Martelli, actress

May 2002

Refresher course - "Press Office management"

Scuola Holden, Torino – www.holden.it

- 16-hour course held by Jeanne Bordeaux, lecturer at the University of Paris-Sorbonne

June 2000

Refresher course - "Digital Press Office"

Cegos Italia, Milano – www.egos.it

- 16-hour course held by journalists, communicators and PR managers

2000 /2016

Various training courses and workshops

Public and private institutions, associations, training centers

- "Scritti di getto", creative writing, Paolo Valderga, Teatro Osservatorio, Bari 2016
- "Il salto nel vuoto", improv comedy – Ian Algie, Teatro Osservatorio, Bari 2011
- "Alla ricerca del tuo clown", clown-therapy – Raduno Naz. Clown Dottori, Alberobello 2010
- "Si può fare: dal mito olivettiano all'azienda del ben-essere", theater-training, L. Curino, Bari 2005
- "Scrivere il cuore", creative writing - Fiamma Lolli, Bari 2004
- "Mugugno Comedy", corporate theatre, Leonardo Poppa, Bari 2005
- "Scrivere di sé", writing techniques, Eric Minetto, Scuola Holden, Caiazzo 2003
- "Percorsi di comunicazione e formazione", outdoor training, Palace Hotel, Bratto 2002
- "Team-building fra le Dolomiti", outdoor training, Svmservice, Bratto 2002
- "Cantiere 13", creative writing, C. Baresani, D. Stamone, F. Piccolo, Scuola Holden, Bisaccia 2002
- "Formazione e PNL", trainers training, Daniela Oliboni, AIF/Toscana, Firenze 2001
- "L'arte nella formazione", trainers training, M. G. Ceparano, S. Lapi, AIF/ Toscana, Firenze 2002
- "Creatività e pensiero laterale", creativity techniques, M. Soriani Bellavista, Promostudio, Perugia 2001
- "Creatività e formazione", creativity techniques, M. Soriani Bellavista, AIF/Basilicata, Potenza 2001
- "Giochi d'aula", trainers training, G. De Caro, AIF/Toscana, Gavorrano 2000
- "Seminario d'estate", Scuola Specializzazione in Scienze Organizzative S3 Studium, Ravello 1999

Various seminars and conferences on tourism management & marketing and communications

PERSONAL SKILLS

Mother tongue

Italiano

Other languages
(self-evaluation)

English

Flemish, Dutch

| COMPRESIONE | | PARLATO | | PRODUZIONE SCRITTA |
|-------------|---------|-------------|------------------|--------------------|
| Ascolto | Lettura | Interazione | Produzione orale | |
| C2 | C2 | C2 | C2 | C2 |
| C2 | C2 | C2 | C2 | C2 |

| | | | | | |
|--------|----|----|----|----|----|
| German | B1 | B2 | B1 | B1 | B1 |
| French | A2 | B1 | A2 | A2 | A2 |

Levels: A1 / 2 Basic level - B1 / B2 Intermediate. - C1 / 2 Advanced level - Common European Framework of Reference for Languages

| | |
|---------------------------------|--|
| Chamber roles and CTU registers | Inscribed in the Role of Surveyors and Experts of the Chamber of Commerce of Bari - n. 1158 - English Language category (translators and interpreters) |
| Professional bodies | Registered in the Register of Technical Consultants (CTU) at the Court of Bari - n. 246 / English language category (translators and interpreters) |
| | Member of the Order of Journalists of Puglia, Publicists list, card n. 104673 of 11/03/04 |

| | |
|--------------------------------------|--|
| Communication skills | Excellent communication skills, public speaking skills, flexibility and adaptation to multicultural environments, ability to motivate working groups, active listening, empathy |
| Organisational and management skills | Excellent organisational and management skills, ability to work to targets, develop projects, manage human resources, implement and communicate events, monitor the quality of projects and services |
| Professional skills | Excellent command of the Italian language and professional writing skills. Knowledge of foreign languages, ability to manage international relations, cross-border mobility |
| Computer skills | Good skills in the use of the main office automation tools on the Windows platform Web content management; social media management, use of Joomla and WordPress platforms |
| Other skills | Creative writing (stories and poems), amateur photography |
| Driver's license | Category B |

OTHER INFORMATION

| | |
|----------------------------|--|
| Various collaborations | Freelance journalist, with publication of articles and interviews on: <ul style="list-style-type: none"> • Roma, daily newspaper - 1998/99 • Nuovo Corriere Barisera, daily newspaper - 2005/2007 • Various newspapers and magazines: Art. Ventuno; Barilive.it; Dirigenti in Puglia; Il Fieramosca; La Gazzetta dell'Economia; La Gazzetta del Mezzogiorno; Nel Mese; Puglia; Puglia d'oggi; Quotidiano di Bari. Press Officer for artists: <ul style="list-style-type: none"> • Francesco Schiavulli, painter, performer, videomaker – 1999 / 2010 • Francesco Attolini, painter, videomaker, scenographer – 2002 / 2006 • Corrado Veneziano, director, writer, painter – 2001 / 2004 |
| Publications / Exhibitions | <ul style="list-style-type: none"> • "Miti, Enigmi e Substrati Linguistici in "MF" di Anthony Burgess" - essay published in the Annals of the Faculty of Foreign Languages and Literatures, University of Bari, 1980 • "In miniera tutti sono neri" short story published in the magazine Nel Mese - winner in 2008 of the Crate – Antigone contest • Publication of poems and pictures in the collection "Poesia in forma di rosa", published by Associazione Comunicazione Plurale, Bari 2013 • Translation from Dutch to Italian of the book "Suprasensitivity in Architecture" by Maurice Nio, Publisher Duizend & Een, Amsterdam - 2016 • Participation in the collective photo exhibition "Strade" – ed. 2013, 2016, organized by Associazione Fotografi di Strada, Bari • Participation in the photo exhibition "Contorni/Outlines: identità del paesaggio metropolitano", curated by Uliano Lucas and organized by the Città Metropolitana di Bari, Bari - various locations 2015-2016, Acquaviva 2016 |
| Conferences / Projects | <ul style="list-style-type: none"> • Speaker / moderator / presenter at conferences, round tables, seminars, workshops, presentation of books, exhibitions, conventions and special events • Member of the jury / project consultant for the international Prize "Giornalisti del Mediterraneo", organized by Ass. Terra del Mediterraneo – ed. 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016 • Member of the jury / project consultant for the "Premio Ellisse - festa dell'associazionismo e della cooperazione", organized by Associazione PutignanoneImondo, ed. 2008, 2010, 2013, 2014 |

Publications / Awards

- Prize "Oritani nel mondo", recognized by the City of Oria, 2012
- Winner of the literary contest "The stories of mothers and daughters", organized by CRATE Regional Centre for Assistance and Protection of Migrants and by Comitato Antigone, 2008
- Winner of the first national literary competition in the form of sms "Message in a bottle", organized by the Lions Club Toritto – 2008

Organisations / Associations

- Member of the working group on communications and media relations at the University of Bari - 2015, 2016
- Member of the Associazione Fotografi di Strada, Bari - 2013/ 2016
- Member of the Club delle Imprese per la Cultura di Confindustria Bari (representing Svimservice / Gruppo Exprivia) – 2005 / 2012
- Member of the Board of Directors and the Scientific Committee of Campus Virtuale – consortium led by the Dep. of Computer Science, University of Bari (representing Al Faro) – 2007 / 2009
- Member of the Board and Vice President of AIF Associazione Italiana Formatori /Puglia;
- Member of the Editorial Board of the Magazine FOR (FrancoAngeli editore), 2000 / 2002
- Member of the Board of AIDP Associazione Italiana Direttori del Personale, Puglia and Basilicata, 1997 / 1999

ATTACHMENTS

A detailed list of communication and training activities is available upon request

Aware of the penalties, in the event of false declarations regarding creation or use of false documents, referred to in art. 76 of Presidential Decree 445/2000, I declare that the above is true. In compliance with the Italian Legislative Decree no.196 dated 30/06/2003, I hereby authorize the recipient of this document to use and process my personal details for the purpose of recruiting and selecting staff and I confirm to be informed of my rights in accordance to art. 7 of the above mentioned decree."

Bari, 15th October 2016

Signature

